

CHLON HENRY

The success of Chlon Henry stems from the unwavering determination of a strong-willed woman who may not have always had a clear-cut plan, but has always possessed a clear and powerful vision. Born and raised in Columbia, South Carolina, Chlon moved to Atlanta, Georgia at just 20 years old, driven by a deep ambition to create her own path as an entrepreneur. While earning her degree in Business Administration with a concentration in Accounting, she was introduced to the entertainment industry through her role as Event Accountant for Think It's A Game Entertainment.

At that time, the company primarily focused on events and promotions, with a growing roster of emerging talent. After two years of dedication in the promotions realm, the company achieved a milestone—a multi-million-dollar joint venture with Def Jam Recordings. This pivotal moment marked the transformation of Think It's A Game Entertainment into Think It's A Game Records, officially introducing Chlon to the business side of the music industry.

As she pursued her graduate studies, Chlon leveraged her strong networking skills and business acumen to found Checkmate Business Management, where she served as CEO. The firm specialized in business and financial management for entertainers, artists, and independent record labels. During this time, she also authored "Music Money," a guide designed to educate creatives on music monetization, and wrote and executive produced a short film titled "Ballin' On A Budget," which highlights the financial decisions artists face after signing record deals. Her mission has always been clear—to empower artists through education, tools, and visuals that help them build sustainable, profitable careers.

Recognizing her unmatched work ethic and expertise, Think It's A Game Records appointed Chlon as Chief Operating Officer, also overseeing the company's publishing division, TIG7 Publishing. Through years of hands-on experience, she has honed her craft as a music industry powerhouse—earning the self-proclaimed title "Mrs. Music Business." Her career has included collaborations with a range of artists, independent labels, and projects. With over 10 RIAA-certified plaques, a track record of Billboard-charting success, and countless philanthropic contributions, Chlon continues to push boundaries while staying grounded in her original vision. TIG Records continued to secure additional joint ventures with major labels such as Warner Music Group, further solidifying its position as one of the most influential independent entities in the industry.

Today, Think It's A Game Records has expanded into distribution services with the launch of Wealth Media Distribution, where Chlon now serves as CEO. Through this venture, she has deepened her focus on the intersection of music and technology, developing innovative tools and platforms for artists and labels. Her involvement with Music Biz has been instrumental in this evolution, connecting her with the developers and partners who are helping bring her vision to life. TIG Records is also currently partnered with Atlantic Records on multiple products.

Chlon and her team simultaneously operate and owns a management company, BRBR Management—which stands for *Being Relentless Brings Results*—a full-service talent management company. Together, Wealth Media Distribution and BRBR Management form part of a cohesive ecosystem designed to empower talent at every stage of their career. By aligning recording, management, publishing, and distribution under one umbrella, Chlon and her team provide artists with a 360 degree support system tailored to help them grow, sustain, and scale independently.

As she continues to evolve as a leader, innovator, and visionary in the entertainment space, Chlon remains grateful for every step of her journey—and is excited for the next chapter in tech-driven entertainment and artist empowerment.