

MUSIC BIZ 2026
POWERED BY MUSIC BUSINESS ASSOCIATION

Atlanta | May 11-14



SPONSORSHIP
Opportunities



YOU BELONG HERE!

Let's build tomorrow together

Our debut Music Biz Conference in Atlanta hosted 2,000+ music professionals from 800 companies and over 30 countries, proving to us that this event is about more than just the place we meet each year. Music Biz creates a space where collaboration between trendsetters **like you** shapes what's next for the global music industry. This hard work wouldn't be possible without YOU, and we can't wait to welcome you back to the Renaissance Atlanta Waverly for **Music Biz 2026!** Join us as we gather to learn from one another, network with today's decision-makers, establish forward-thinking partnerships, and recognize all those who are making a difference in this business!

WHO ATTENDS?

The Annual Conference hosts:

2,000+
industry power players

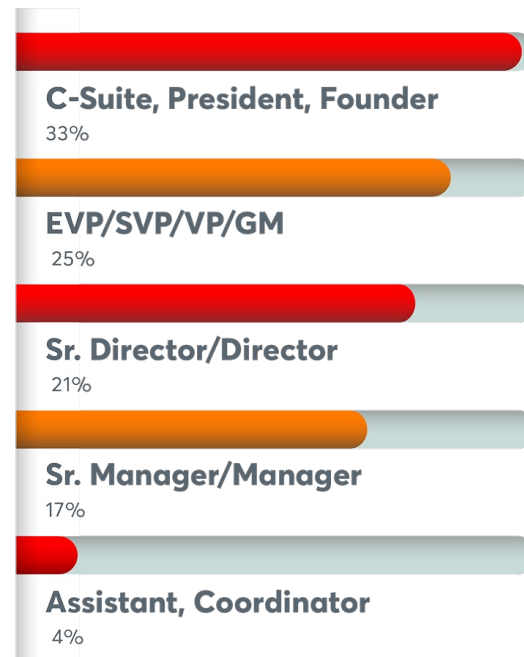
800+
companies

30+
countries

Industry Power Players

Year after year, the Annual Music Biz Conference is the place where important conversations between high-level music power players lead to industry-advancing deals and innovations.

Attendee Job Titles



More Than 30 Countries!

As a forum for the entire global industry, the Music Biz Conference sees healthy representation from major industry hubs in the U.S., as well as from international entities including:

- Australia
- Austria
- Belgium
- Brazil
- Canada
- Chile
- China
- Colombia
- Costa Rica
- Cyprus
- Denmark
- Egypt
- Finland
- France
- Germany
- India
- Ireland
- Israel
- Italy
- Japan
- Korea, Republic of
- Luxembourg
- Mexico
- Netherlands
- Nigeria
- Norway
- Poland
- Puerto Rico
- Spain
- Sri Lanka
- Sweden
- Switzerland
- United Kingdom
- Vietnam

[View 2025 Attending Companies & More](#)



OUR MEMBER *community*

We know when we work together, our industry, your business and your people will be stronger as a result.

Our Annual Conference is just four days of the music industry calendar, leaving our community with the rest of the year to ingest and implement all that we learned together at the event. To help facilitate this, Music Biz fosters a membership of 500+ companies worldwide through other events, networking opportunities, and thought leadership content – all aimed at creating meaningful change within our industry.

abkco

AIMS

ALLIANCE
ENTERTAINMENT

amazon

Apple MUSIC

ascap

audiomack

beatBread
more Choices. better Funding.

BEGGAR
ARMS
GROUP

BMG

BMI

Chartmetric

CIMS
COUNCIL OF INDEPENDENT
MUSIC BUSINESSES
(C-I-M-B-B)

Def
Jam
recordings

DEEZER

DEPT. OF
RECORD STORES

Dolby

DOWNTOWN

EMPIRE

exceleration
music

FACTS

GIRILLA
MARKETING

LUMINATE

Manifest

Meta

THE MLC

mtheory

Music
Reports
TRUE TO RIGHTS™

NEWBURY COMICS

OpenPlay

The Orchard

pandora

Pirames
INTERNATIONAL

PRS
for MUSIC

PSN

qobuz

Redeye
WORLDWIDE

RICHTER
BUSINESS | FAMILY OFFICE

RIMAS
PUBLISHING

SESAC

Songtrust

SONY MUSIC

soundexchange

Spotify

SUB
POP

SYMPHONIC

tuneCORE

twitch

United
Masters

UNIVERSAL
UNIVERSAL MUSIC GROUP

vevo

Virgin
MUSIC
GROUP

Vobile

WARNER
MUSIC
GROUP

WARNER
RECORDS

[View Full Member List Here](#)

Opportunities

Events



Activations



Branding



Programming



Sponsorship Levels



DIAMOND

\$45,000+



PLATINUM

\$20,000 – \$44,999



GOLD

\$12,500 – \$19,999



SILVER

\$6,500 – \$12,499



BRONZE

\$5,000 – \$6,499

events

Welcome Bash

Monday, May 11

Join us as a sponsor of this event to kick off Music Biz 2026 in style! This event gives attendees a place to unwind and network after the first day full of panel programming and networking opportunities concludes.

\$30,000 - \$50,000

**Price dependent on food and beverage inclusions.*

- Custom signage & audio/video display
- Basic performance AV package.
- Opportunity to welcome attendees from the stage
- Beverages provided by Music Biz including beer, wine, & a specialty cocktail
- 4-8 Music Biz 2026 badges, depending on price level
- Logo on all conference materials
- Custom Music Biz app branding



events

Music Biz Breakfast & Program

Tuesday, May 12

Our annual breakfast & program serves as a gathering point for attendees at the start of Day 2. As a sponsor, you will have input on the direction of the event's educational program.

\$35,000

- Custom signage & audio/video display
- Custom program participation
- Table for 10 at the Brunch
- Food & beverages provided by Music Biz
- Logo on all conference materials
- 4 Music Biz 2026 badges
- Custom Music Biz app branding



events

Cocktail Party

Tuesday, May 12

What better way to connect with longtime industry friends and new partners alike than networking over a few drinks? Help us wind down from Day 2 by sponsoring this year's cocktail party.

\$27,500

SOLD

- Custom signage & audio/video display
- Beverages provided by Music Biz including beer, wine & a specialty cocktail
- 4 Music Biz 2026 badges
- Logo on all conference materials
- Custom Music Biz app branding



events

Bizzy Awards

Wednesday, May 13

Now in its fourth year, our revamped Bizzy Awards Dinner honors executives and companies that strive to advance music commerce and improve our industry's work culture. Award nominations are crowd-sourced from the global music business community, and winners are crowned during a formal dinner with live music.

\$25,000

- Custom signage & audio/video display
- Table for 10 at Dinner
- Food & beverages provided by Music Biz
- Logo on all Awards Dinner promotions & Dinner program
- 4 Music Biz 2026 badges
- Logo on all conference materials
- Custom Music Biz app branding

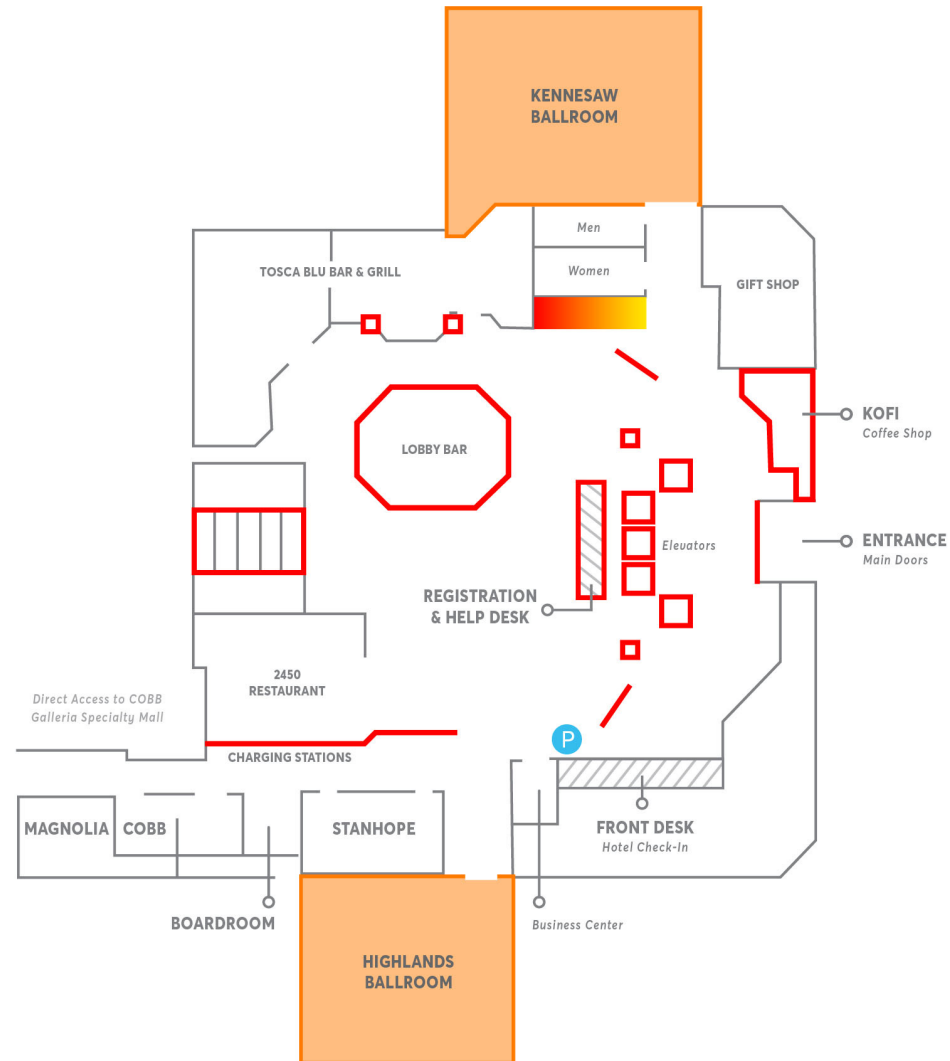


Activations & Branding

first floor

MAP KEY

-  Activations
-  Branding
-  Programming Space
-  Parking Pay Station



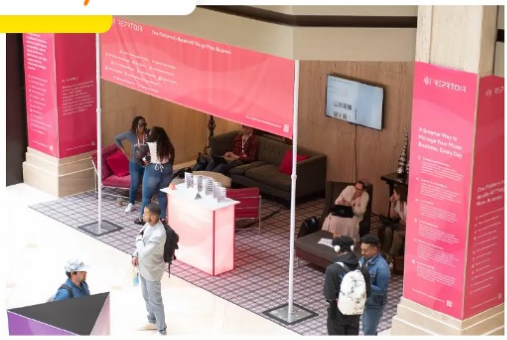
View our most updated map of available spaces for the 2026 conference:

[Click Here for Space Availability](#)

[Click Here for a Virtual Tour](#)



example:



activations

Lobby Activation



Check out the space & more in this video!

\$14,000

SOLD

- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding

*Custom build-out and signage is the responsibility of the sponsor.
Plans must be submitted to Music Biz by March 13 for fire marshal approval.

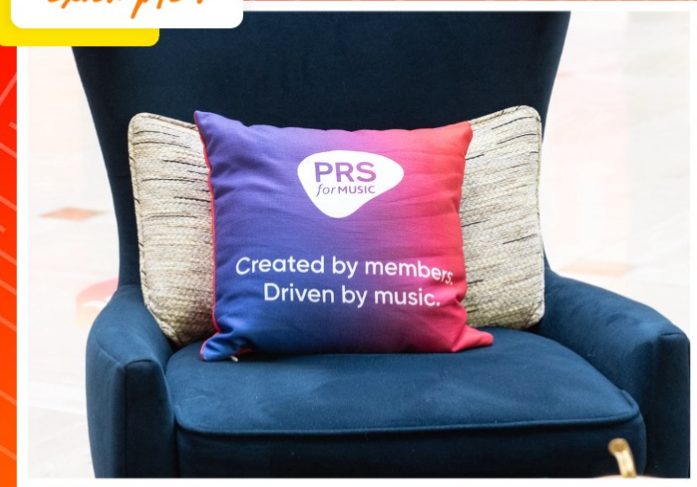
branding

Registration & Help Desk

\$16,500

- Logo on Registration Desk
- Custom Logo Pillows in 2 seating areas
- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding

example:



branding

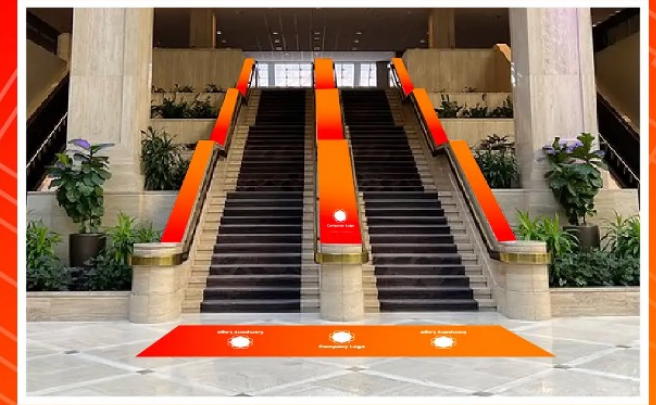
Staircase Floor & Railing Clings



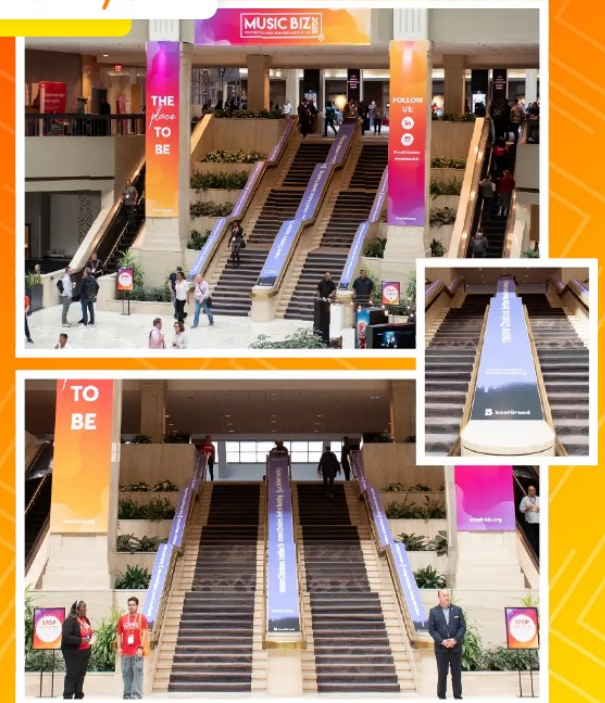
Check out the space & more in this video!

\$27,500

- Logo on all conference materials
- 4 Music Biz 2026 badges
- Custom Music Biz app branding



example:



branding

Tosca Blu Column Banner

- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

1 Column:

\$10,000

2 Columns:

\$18,000



branding

Lobby Corner Railing Banner

- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

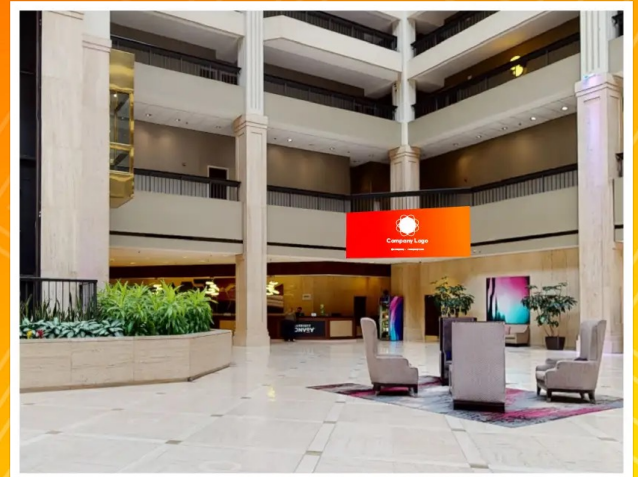
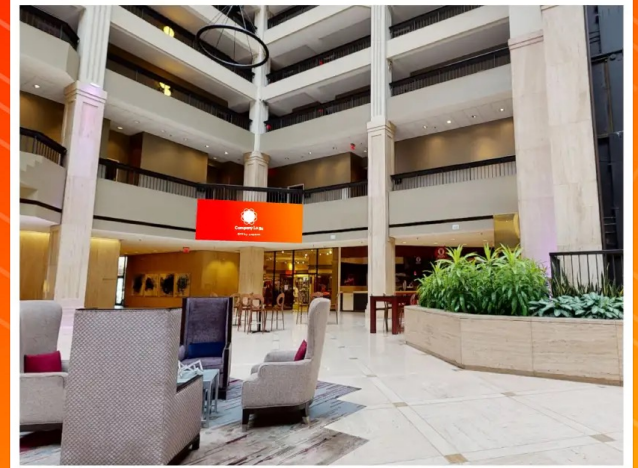
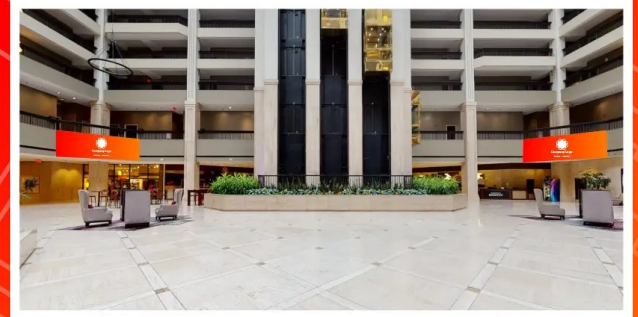
1 Banner:

~~\$10,000~~

2 Banners:

~~\$18,000~~

SOLD



branding

Elevator Column Banner

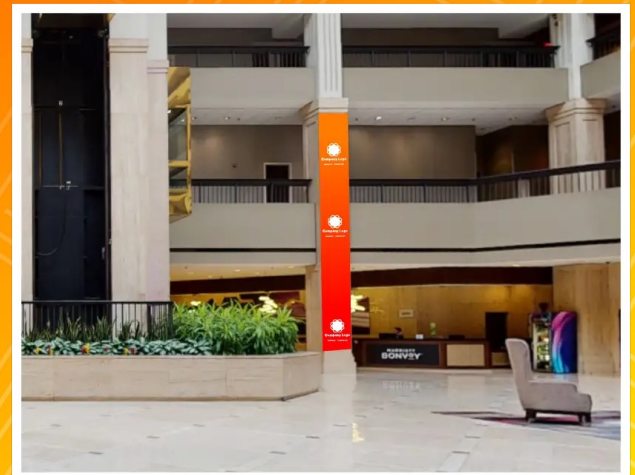
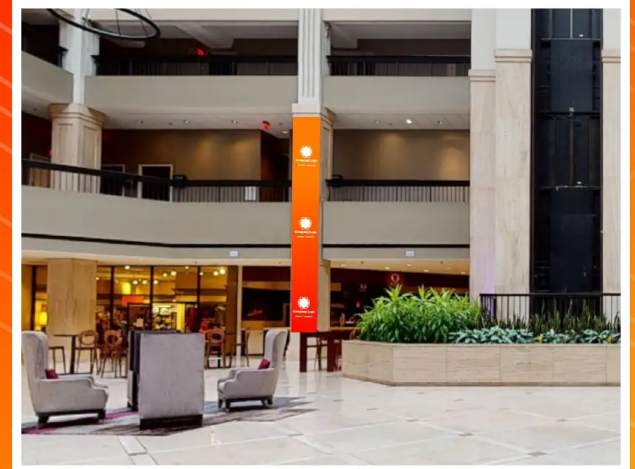
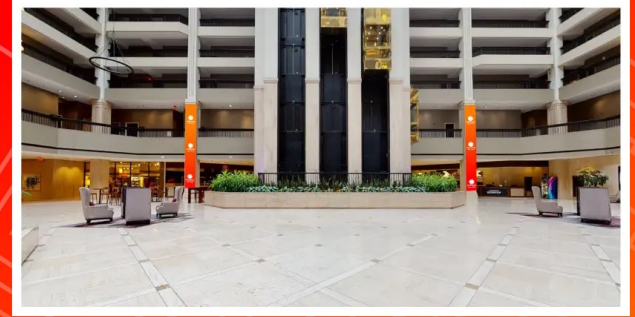
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

1 Column:

\$10,000

2 Columns:

\$18,000



branding

Lobby Bar

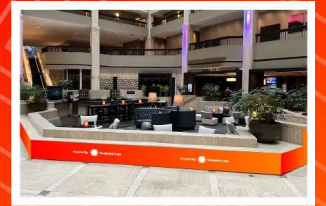


Check out the space & more in this video!

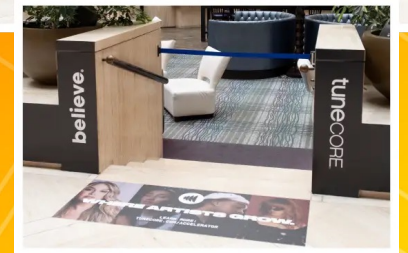
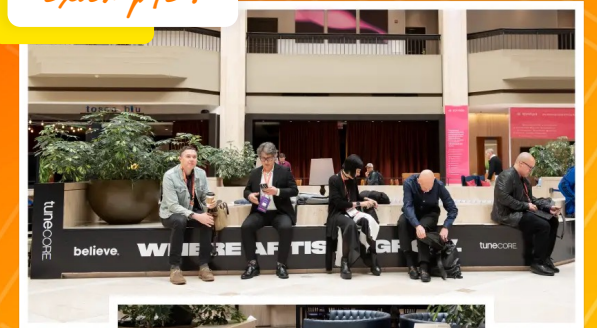
\$30,000

SOLD

- Includes tabletop signage, branded napkins, floor clings at each entrance to space & half-wall clings along outside of the bar.
- Sponsor can create signature cocktail for purchase.
- Logo on all conference materials
- 4 Music Biz 2026 badges
- Custom Music Biz app branding



example:



branding

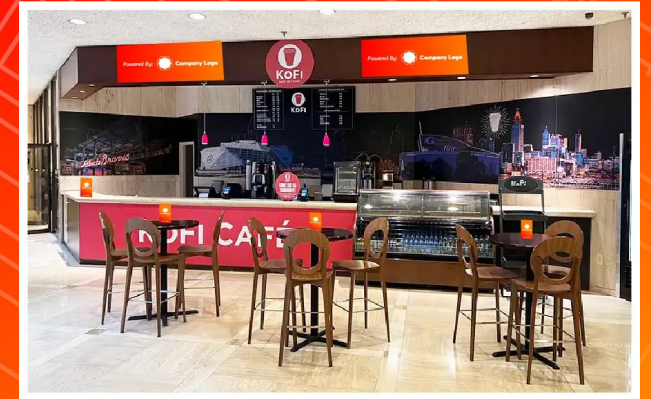
Coffee Shop



Check out the space & more in this video!

\$15,000

- Includes tabletop signage, 2 vinyl clings + branded cup sleeves
- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding



example:



branding

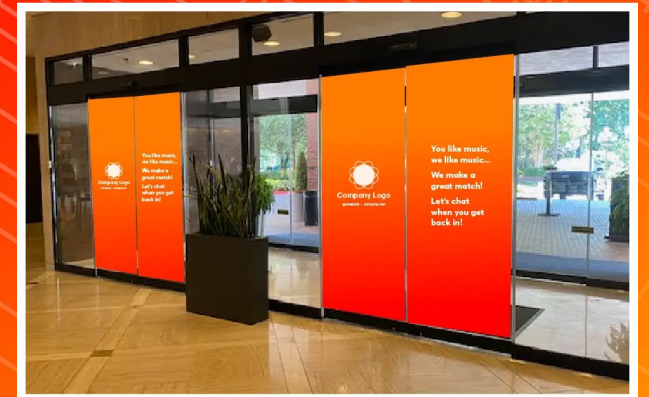
Vestibule Doors



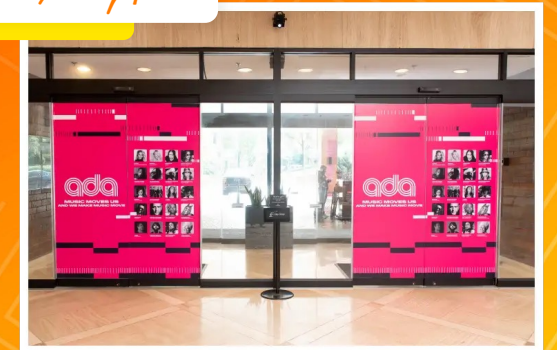
Check out the space & more in this video!

\$18,500

- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding



example:



branding

Elevator Doors



Check out the space & more in this video!

- Includes 1 Lobby Elevator Door Cling + 1 Double-Sided Inside-Elevator Window Cling
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

Elevator 1:

\$11,000

SOLD

Elevator 2:

\$11,000

SOLD

Elevator 3:

\$11,000

SOLD

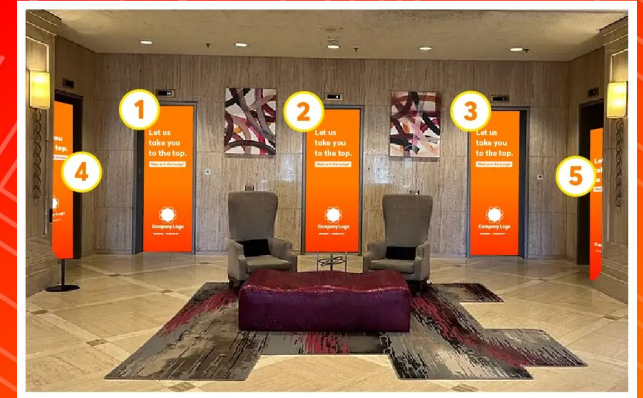
Elevator 4:

\$9,000

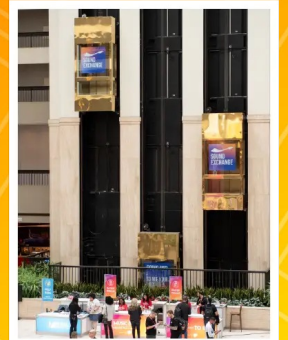
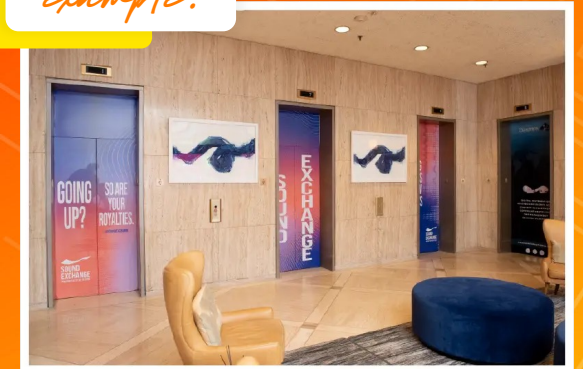
Elevator 5:

\$9,000

SOLD



example:



branding

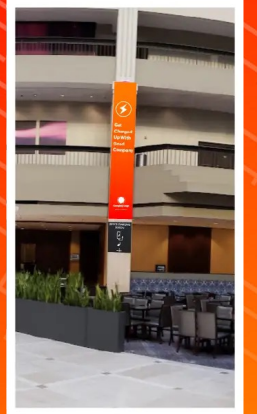
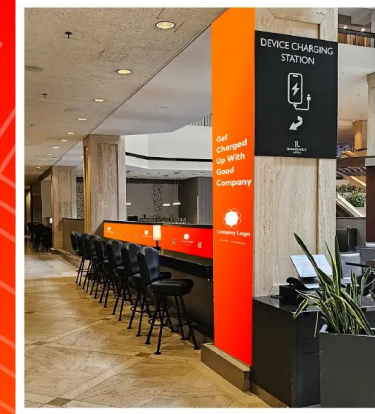
Charging Station



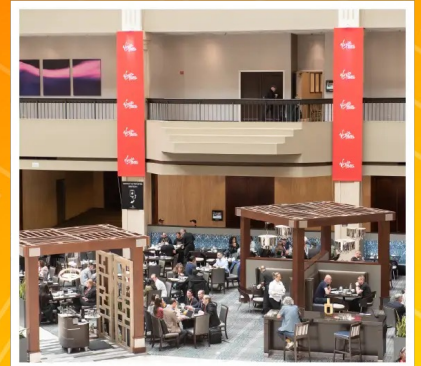
Check out the space & more in this video!

\$20,000

- Includes barstools & vinyl clings on columns and table backing
- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding



example:



branding Speakers Water Bottles

Option 1:

\$5,000

- Logo on all water bottles provided to speakers on the programming stages at Music Biz 2026
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

Option 2:

\$7,500

- Logo on all water bottles provided to speakers on the programming stages as well as part of the food & beverage options provided to speakers in the Speakers' Greenroom where all speakers must check-in before their panel
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding



branding

Hotel Wi-Fi Sponsorship

\$10,000

- Custom landing page
- Custom Wi-Fi name and password
- Table cards placed throughout the hotel with Wi-Fi credentials and sponsor logo
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

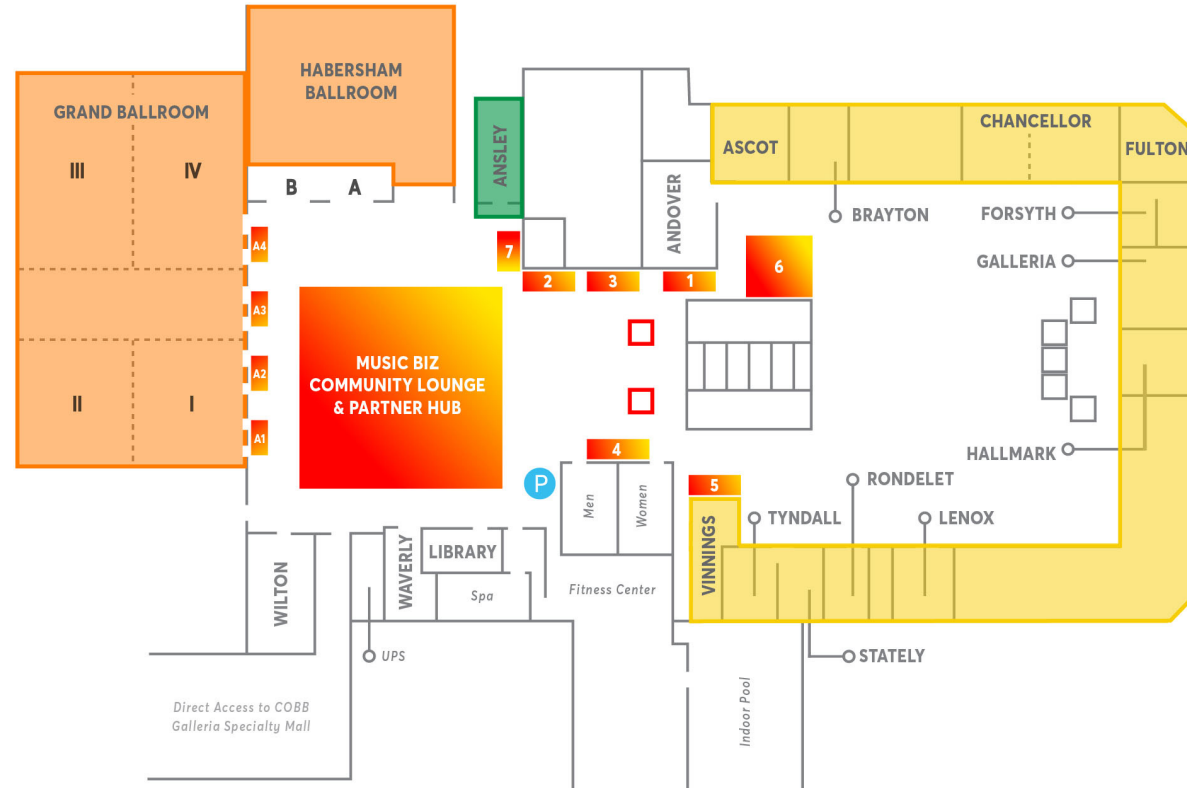


Activations & Branding

second floor

MAP KEY

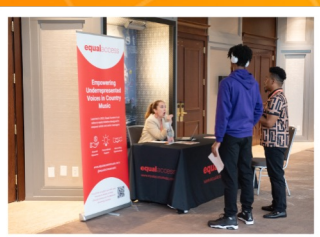
- Activations
- Branding
- Programming Space
- Meeting Room
- Speakers Greenroom
- Parking Pay Station



View our most updated map of available spaces for the 2026 conference:

[Click Here for Space Availability](#)

[Click Here for a Virtual Tour](#)



activations

Alcove Activations

These simple cozy spaces are located between the main ballroom and the atrium lounge where foot traffic is plentiful.

All Spaces Include:

- Draped table and 2 chairs provided. Space for pop-up banner.
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

Alcove 1:

\$7,500

Alcove 2:

\$7,500

Alcove 3:

\$7,500

Alcove 4:

\$7,500

activations

Music Biz Community Lounge & Partner Hub

The Music Biz Community Lounge will be the conference's central networking and meeting place. Located directly at the top of the escalator and smack in the middle of the main programming space and meeting rooms, the Lounge will be outfitted with modular seating areas, elegantly covered round tables, and a central booth for sponsor meetings. This space will also be host to this year's Partner Hub. Mirrored after the Community Hub of conferences' past, the space will feature social good organizations that attendees can connect with over the course of the conference.



Check out the space & more in this video!

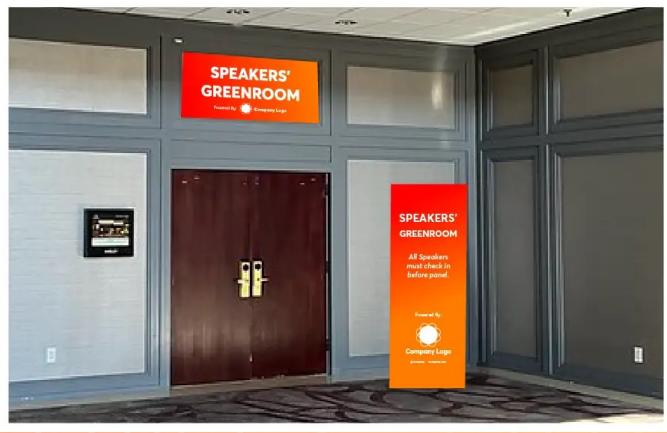
\$30,000

- Music Biz will provide soft seating
 - Additional charges may apply if the Sponsor wants furniture above what is provided. There is opportunity to add food and beverage into this space at an additional cost.
- Branding on 2 entry columns.
- Logo on all conference materials.
- 4 Music Biz 2026 badges.
- Custom Music Biz app branding.



example:





example:



activations

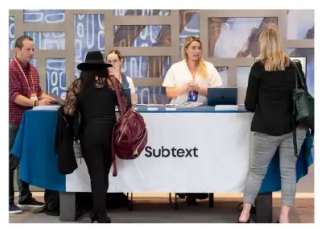
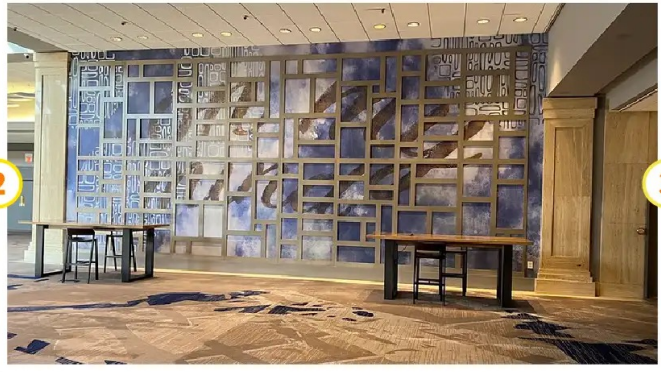
Speakers' Greenroom



Check out the space & more in this video!

\$20,000

- Includes 1 meter board, 1 over-door cling & 1 table inside the room for display or meetings
- Beverages and snacks for speakers inside room provided by Music Biz
- Custom signage inside room as agreed upon by Music Biz and sponsor
- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding



activations

Atrium: 1, 2 + 3



Check out the space & more in this video!

All Spaces Include:

- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

Activation 1

\$8,000

SOLD

Activation 2

\$8,000

SOLD

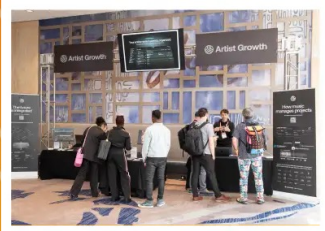
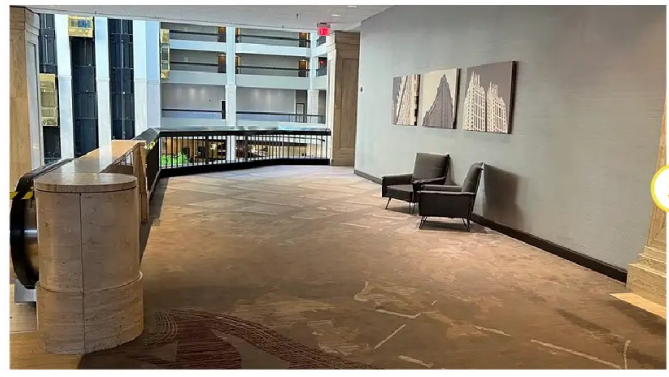
Activation 3

\$8,000

SOLD

*Custom build-out and signage is the responsibility of the sponsor.

Plans must be submitted to Music Biz by March 13 for fire marshal approval.



activations

Atrium: 4 + 5



Check out the space & more in this video!

Activation 4:

\$13,500

- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding

Activation 5:

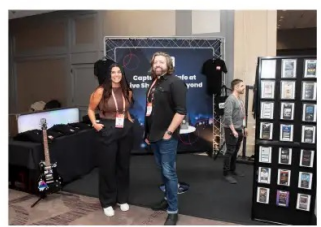
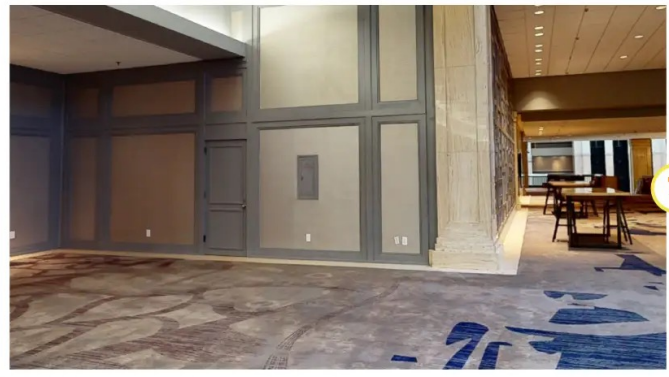
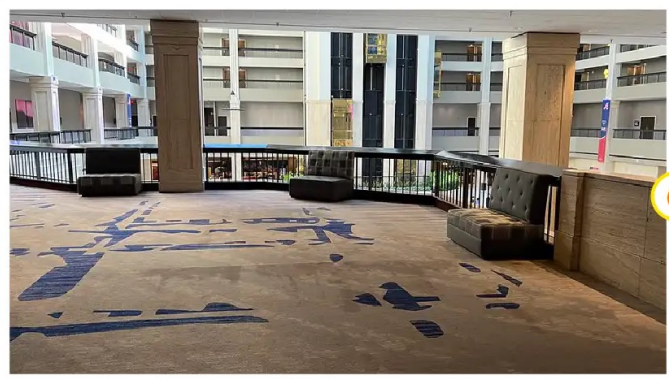
\$11,000



- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

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Plans must be submitted to Music Biz by March 13 for fire marshal approval.



activations

Atrium: 6 + 7



Check out the space & more in this video!

Activation 6:

\$16,500

- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding

Activation 7:

\$8,000



- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

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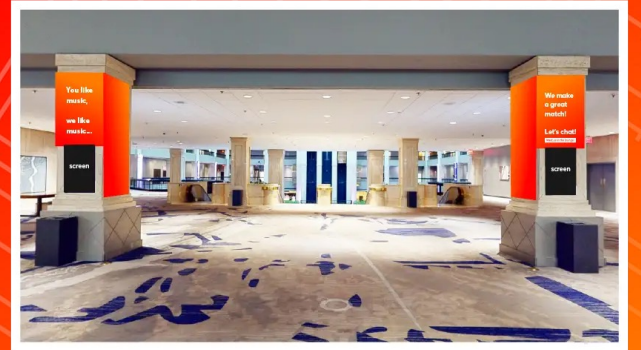
Plans must be submitted to Music Biz by March 13 for fire marshal approval.

branding

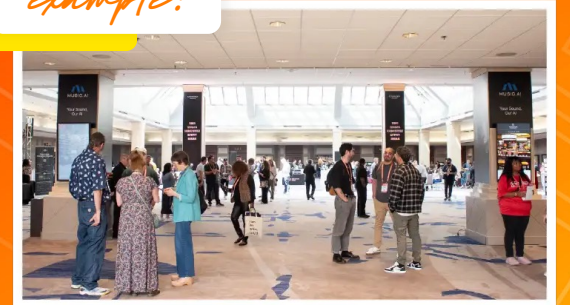
Breezeway Columns

\$11,000

- Includes vinyl clings for four sides of the column
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding



example:



branding

Room Keys & T-Shirts

Room Keys:

\$16,500

- Exclusive branding on all hotel keys during event
- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding

Volunteer T-Shirts:

\$9,000

SOLD

- Exclusive branding on back of volunteer t-shirts
- Sponsor must provide finished T-shirt
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding



branding

Badges & Lanyards

Both Opportunities Include:

- Exclusive branding of badges or lanyard
- Badges and lanyards to be manufactured by Music Biz
- Logo on all conference materials
- 3 Music Biz 2026 badges
- Custom Music Biz app branding

Badges:

\$22,000

Lanyards:

\$15,000





programming

Conversations That Matter

\$12,000

Per program track

- Speaking or emcee opportunity at sponsored event
- Logo on all event materials as either "Presenting Sponsor" or "Supporting Sponsor"
- Logo on all conference materials
- 2 Music Biz 2026 badges
- Custom Music Biz app branding



MUSIC BIZ

ROADSHOW

programming

Music Biz Roadshow

Monday, May 11: 10 AM – 5 PM

Held in conjunction with Music Biz 2026, the Roadshow draws 300+ local artists, managers, and songwriters for a day of panels, fireside chats, and more. With the goal of connecting our members with local artists & businesses, this is our opportunity to educate growing music communities and facilitate long-term relationships.

Sponsorship Includes:

- Logo on all Roadshow promotional materials
- Logo on all conference materials as a Music Biz 2026 Sponsor
- Participation on Roadshow programming
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

Presenting Sponsor:

\$15,000

Supporting Sponsor:

\$7,500



Creating Conversation, Connection & Community
for Music Business Students

programming

#NEXTGEN_U Student Summit

Thursday, May 14: 10 AM – 4 PM

Preparing students for diverse careers in the music industry has long been a proud part of the Association's storied legacy. This year, on the final day of our annual conference, Music Biz is bringing that mission to life in a powerful way. We're combining our members' passion for fostering future industry leaders with Atlanta's vibrant and diverse university landscape during #NEXTGEN_U — a unique event that blends academia with action. This full-day experience will bring together students, educators, and professionals from across the music industry for insightful panels and invaluable networking opportunities. Designed to take learning beyond the classroom, this student summit offers attendees the chance to gain real-world knowledge directly from today's industry leaders and explore the countless opportunities that exist across every corner of the music business.

Presenting Sponsor:

\$5,000

- Logo on all #NEXTGEN_U promotional materials
- Logo on all conference materials as a Music Biz 2026 Sponsor
- Participation on #NEXTGEN_U programming
- 2 Music Biz 2026 badges
- Custom Music Biz app branding

Supporting Sponsor:

\$2,000

- Logo on all #NEXTGEN_U promotional materials
- Participation on #NEXTGEN_U programming

events

Off-Site Event Marketing

Want to publicize your off-site event to Music Biz 2026 attendees? We can help with that! We'll add your event to the official conference schedule with event description and your custom RSVP link. Add a dedicated email blast or reserve an exclusive time slot. Opportunity starts at \$2,000 and increase as packages additions are selected.

\$2,000+



custom activation

Tailor-Made Solutions

Feel free to reach out to our sponsorship team to discuss a custom activation solution that meets your company's particular needs while maximizing your brand's exposure at the 2026 Conference!

To activate your sponsorship today, contact one of our Music Biz staff members:

Sonya Askew

Memberships & Academic
Partnerships Director

sonya.askew@musicbiz.org

Nicole Hennessey

VP & Director of
Communications

nicole.hennessey@musicbiz.org

meeting options

Need a Private Space?

Meeting Rooms

Have your own private space in the second-floor of the conference area. Meeting rooms can be secured for the four-day event for \$4,400. You can set up the room to fit your needs and invite any attendees to your space. Additional signage opportunities outside meeting room are also available at an additional cost.

Hotel Suites

Many hotel suites are equipped with meeting spaces. Close off the sleeping area, and the living room area can hold between 8-10 individuals for a private meeting. These suites can be reserved for \$1,599/night.

For meeting room and suite availability, please contact:

Jessicca Garcia

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