

MUSIC BIZ 2025

POWERED BY MUSIC BUSINESS ASSOCIATION

Atlanta | May 12-15



SPONSORSHIP

opportunities



THE *place* TO BE!

After last year's gathering of 2,200+ attendees from more than 800 companies across 30 countries, it's clear that Music Biz is THE PLACE to be if you have a stake in the future of the music business! And as our event continues to grow, we're returning to our roots by bringing our annual conference to cities across the country, starting with Atlanta in 2025!

Whether you're coming to hear expert viewpoints on the latest trends & tech, to seek out new business partnerships, or to celebrate those who are transforming how our industry operates, we're confident that a trip to Music Biz 2025 will set your company and its employees on the path to success!

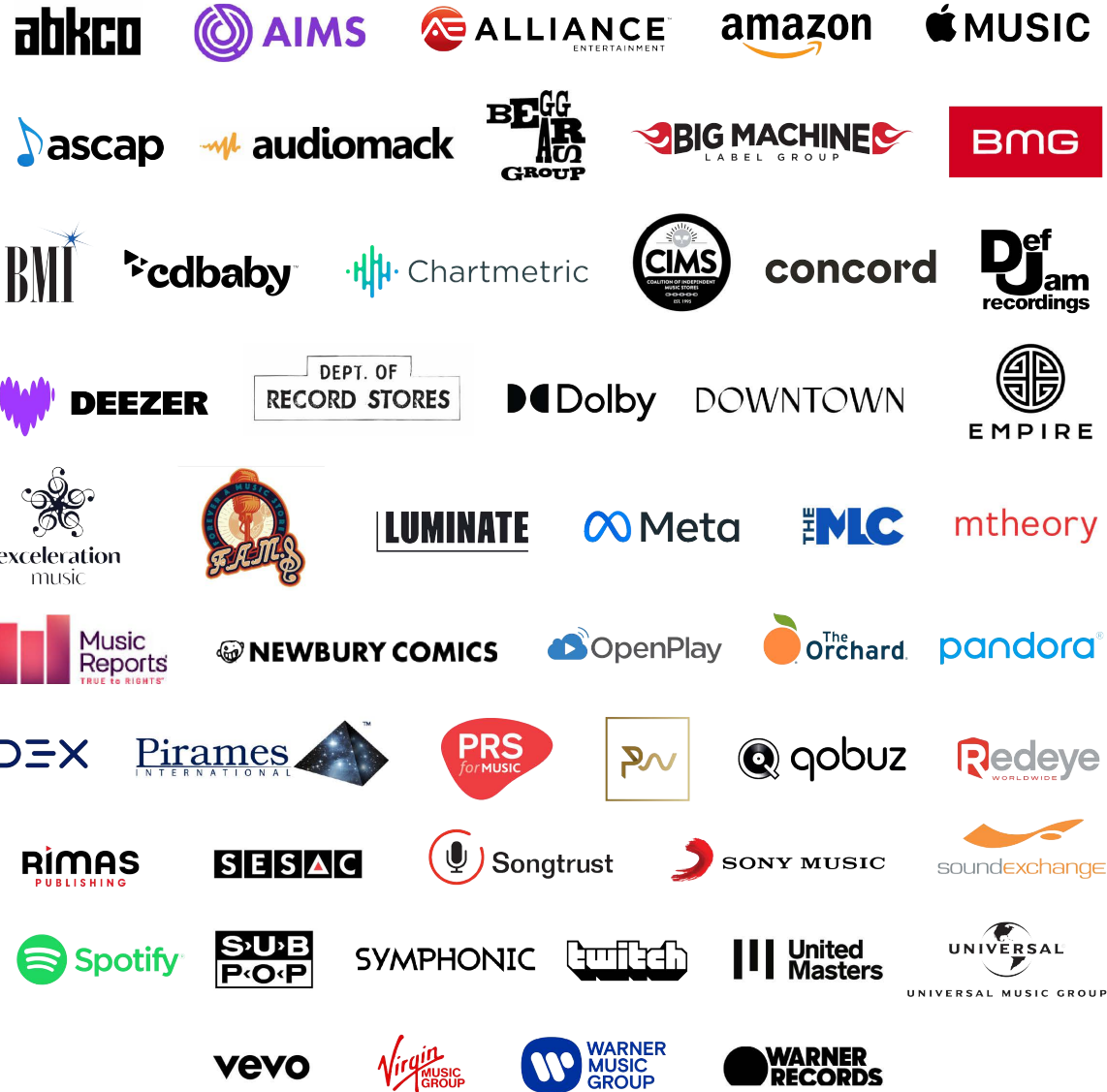
[VIEW 2024 ATTENDING COMPANIES](#)



OUR MEMBER *community*

**We know when we work together,
our industry, your business and your
people will be stronger as a result.**

Our annual conference is just four days of the music industry calendar, leaving our community with the rest of the year to ingest and implement all that we learned together at the event. To help facilitate this, Music Biz fosters a membership of 500+ companies worldwide through other events, networking opportunities, and thought leadership content – all aimed at creating meaningful change within our industry.



[VIEW FULL MEMBER LIST](#)

WHO ATTENDS?

The Annual Music Biz Conference hosts:

2,200+

industry power players

800+

companies

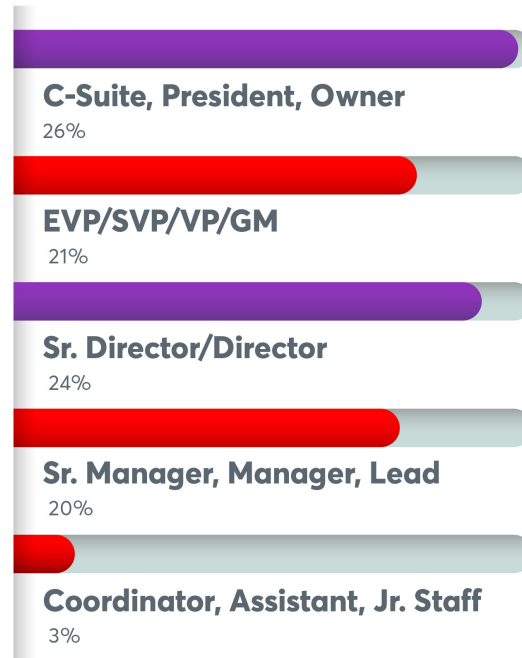
30+

countries

Industry Power Players

Year after year, the Annual Music Biz Conference is the place where important conversations between high-level music power players lead to industry-advancing deals and innovations.

Attendee Job Titles

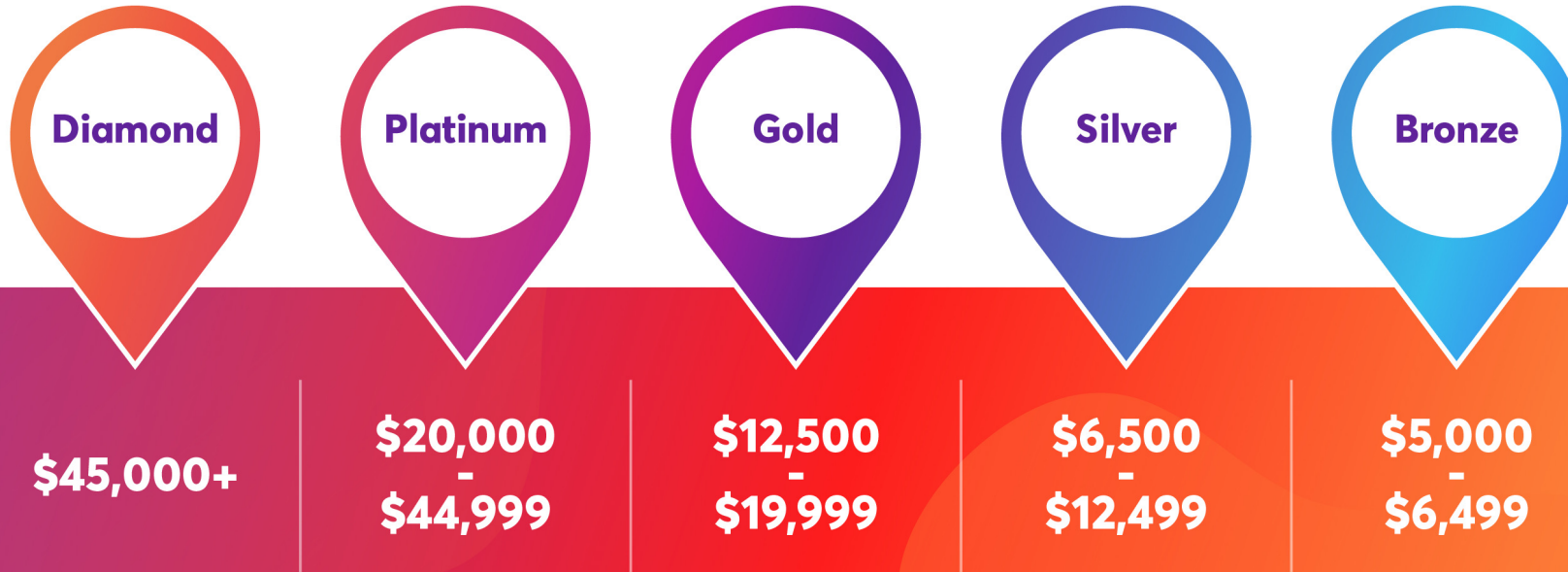


More Than 30 Countries!

As a forum for the entire global industry, the Music Biz Conference sees healthy representation from major industry hubs in the U.S., as well as from international entities including:

- Argentina
- Australia
- Austria
- Brazil
- Canada
- China
- Columbia
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Ghana
- Iceland
- India
- Ireland
- Israel
- Italy
- Jamaica
- Japan
- Kenya
- Mexico
- Netherlands
- Norway
- Poland
- Puerto Rico
- Singapore
- South Korea
- Spain
- Sweden
- Switzerland
- Turks and Caicos
- United Kingdom
- Vietnam

Sponsorship Levels



Type of Opportunities



events



activations



branding



programming



Welcome Bash

Monday, May 12

Join us as a sponsor of this event to kick off Music Biz 2025 in style. This event will set the stage for the three days of programming, meetings, and networking that will follow.

\$30,000 - \$50,000

**Price dependent on food and beverage inclusions.
Basic performance AV package.*

- Custom signage & audio/video display
- Opportunity to speak from the stage to welcome attendees
- Beverages provided by Music Biz including beer, wine, & specialty cocktail
- 4-8 Music Biz 2025 badges, depending on price level
- Logo on all conference materials
- Custom Music Biz app branding





Music Biz Brunch

Tuesday, May 13

\$30,000

- Custom signage & audio/video display
- Custom program participation
- Table for 10 at the Brunch
- 4 Music Biz 2025 badges
- Food & beverages provided by Music Biz
- Logo on all conference materials
- Custom Music Biz app branding





Cocktail Party

Tuesday, May 13

What better way to connect with longtime industry friends and new partners alike than networking over a few drinks? Help us wind down from Day 2 by sponsoring this year's cocktail party.

\$25,000

- Custom signage & audio/video display
- Beverages provided by Music Biz including beer, wine & a specialty cocktail
- 4 Music Biz 2025 badges
- Logo on all conference materials
- Custom Music Biz app branding





Bizzy Awards

Wednesday, May 14

Our prestigious awards ceremony was revamped as the Bizzy Awards in 2022, celebrating those in our membership who have made extraordinary contributions in our industry during the past year. Award categories focus on recognizing companies & executives who work tirelessly to both achieve financial excellence and improve working conditions across the industry worldwide. A formal dinner program with live music rounds out the evening.

\$25,000

- Custom signage & audio/video display
- Table for 10 at Dinner
- 4 Music Biz 2025 badges
- Food & beverages provided by Music Biz
- Logo on all conference materials
- Logo on all Awards Dinner promotions & Dinner program
- Custom Music Biz app branding





Bizzy Awards After-Party

Wednesday, May 14

Plan an official after-party to celebrate all the good work that was highlighted during the Bizzy Awards earlier in the evening! Added to the official Music Biz 2025 schedule and billed as the Bizzy Awards After-Party, Music Biz will market the event for you.

\$25,000

- Event listed on official schedule with no official events planned against it
- Beverages provided by Music Biz including beer, wine & a specialty cocktail
- Use of AV in the room
- 4 Music Biz 2025 badges
- Logo on all conference materials
- Custom Music Biz app branding

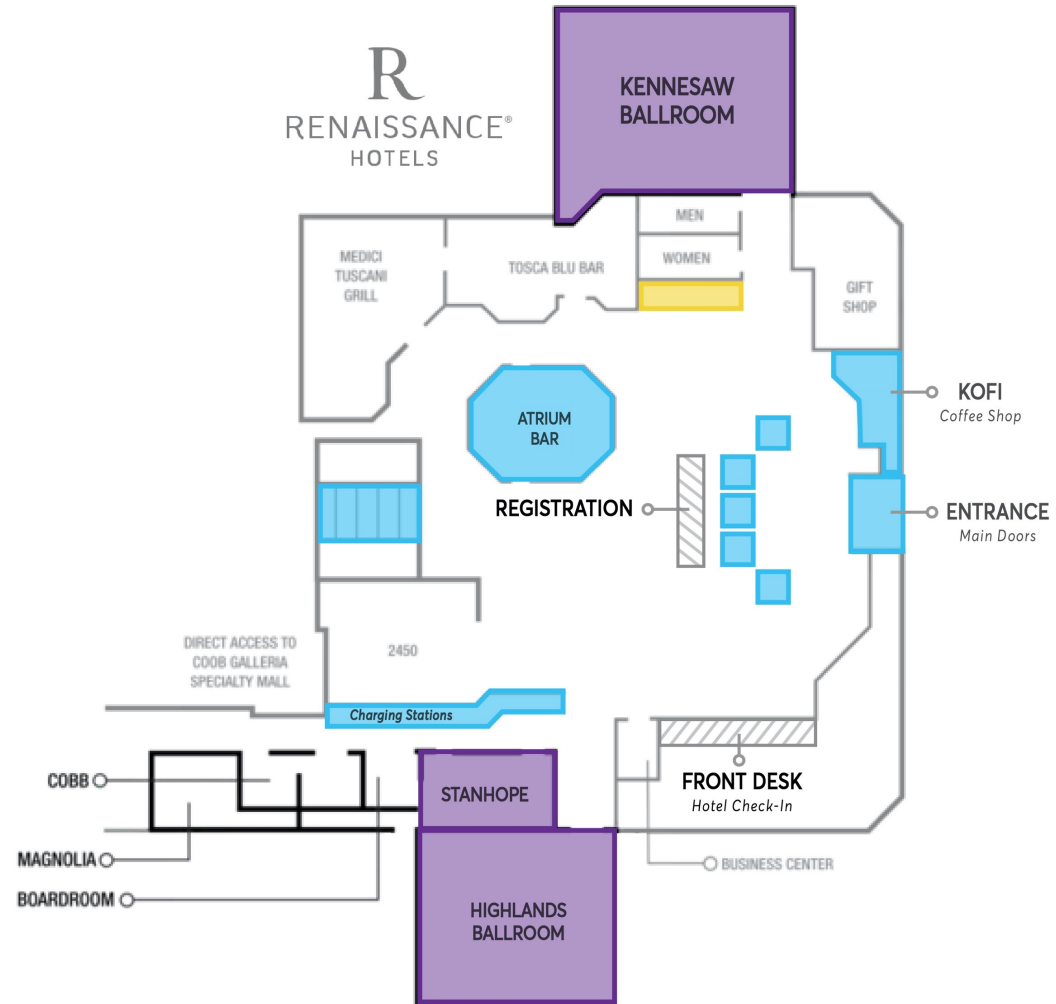


Activations & Branding

first floor map

MAP KEY

- Programming Space
- Branding
- Speakers' Greenroom
- Activation
- Meeting Room
- Music Biz Community Lounge & Partner Hub



View our most updated map of available spaces for the 2025 conference:

For Space Availability

For a Virtual Tour of the Hotel

Click Here

Click Here



 *activations*

Lobby Activation

\$12,500

- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding

Approximate Space Size: 23' x 12'



Check out the space & more in this video!



📍 *branding*

Staircase Floor & Railing Clings

\$25,000

- Logo on all conference materials
- 4 Music Biz 2025 badges
- Custom Music Biz app branding



Check out the space & more in this video!



branding **Lobby Bar**

\$22,000

- Logo on all conference materials
- 4 Music Biz 2025 badges
- Includes tabletop signage, branded napkins, signature cocktail for purchase + floor clings at each three entrances to space
- Custom Music Biz app branding

 Check out the space & more in this video!



branding Coffee Shop

\$15,000

- Includes tabletop signage, 2 vinyl clings + branded cup sleeves
- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding

 Check out the space & more in this video!



 *branding*

Vestibule Doors

One Set

\$10,000

- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding

Two Sets

\$17,000



Check out the space & more in this video!





Lobby Elevators

Elevator 1:

\$10,000

Elevator 2:

\$10,000

Elevator 3:

\$10,000

Elevator 4:

\$8,000

Elevator 5:

\$8,000

All Above Spaces Include:

- Includes 1 Lobby Elevator Door Cling + 1 Double-Sided Inside-Elevator Window Cling
- Logo on all conference materials
- 2 Music Biz 2025 badges
- Custom Music Biz app branding

 Check out the space & more in this video!



📍 *branding*
Charging Station

\$10,000

- Logo on all conference materials
- 3 Music Biz 2025 badges
- Includes barstools & vinyl clings on columns and table backing
- Custom Music Biz app branding

▶ Check out the space & more in this video!



Activations & Branding

second floor map

MAP KEY

- Programming Space
- Branding
- Speakers' Greenroom
- Activation
- Meeting Room
- Music Biz Community Lounge & Partner Hub



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activations

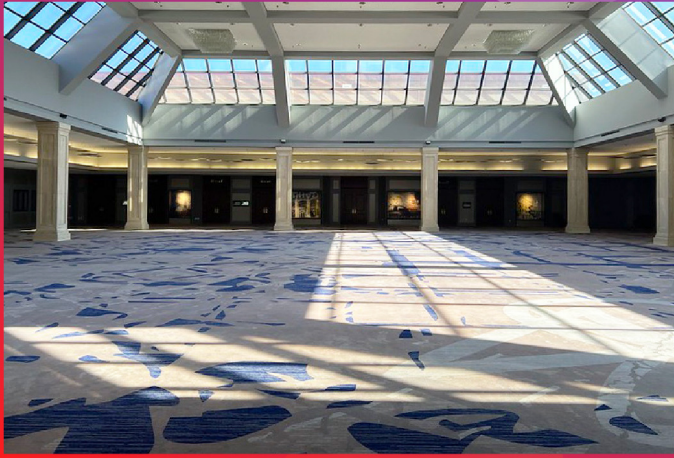
Music Biz Community Lounge & Partner Hub

The Music Biz Community Lounge will be the conference's central networking and meeting place. Located directly at the top of the escalator and smack in the middle of the main programming space and meeting rooms, the Lounge will be outfitted with modular seating areas, elegantly covered round tables, and a central booth for sponsor meetings. This space will also be host to this year's Partner Hub. Mirrored after the Community Hub of conferences' past, the space will feature up to 16 social good organizations that attendees can connect with over the course of the conference.

\$20,000

- Music Biz will provide soft seating.
 - *Additional charges may apply if the Sponsor wants furniture above what is provided. There is opportunity to add food and beverage into this space at an additional cost.*
- Branding on 2 entry columns.
- Logo on all conference materials.
- 4 Music Biz 2025 badges.
- Custom Music Biz app branding.

 Check out the space & more in this video!





 *activations*

Speakers' Greenroom

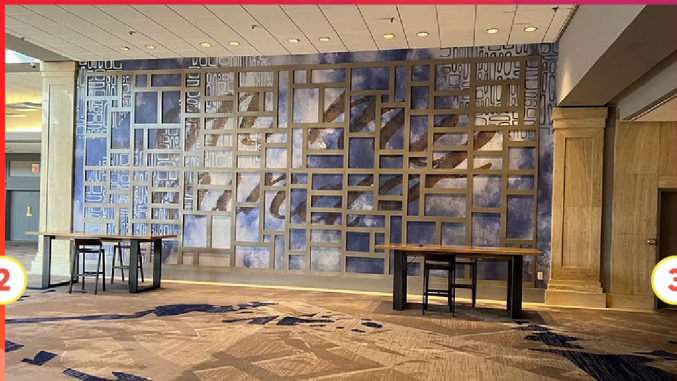
\$20,000

- Includes 1 retractable banner, 1 over-door cling & 1 activation table outside the room for public display
- Beverages and snacks for speakers inside room provided by Music Biz
- Custom signage inside room as agreed upon by Music Biz and sponsor
- Logo on all conference materials
- 4 Music Biz 2025 badges
- Custom Music Biz app branding



Check out the space & more in this video!





activations

Atrium

Activation 1:

\$7,500

Space Size: 15' x 7'

Table: 10' x 3.5'

Activation 2:

\$7,500

Space Size: 15' x 8'

Table: 8.5' x 3.5'

Activation 3:

\$7,500

Space Size: 15' x 8'

Table: 8.5' x 3.5'

All Above Spaces Include:

- Logo on all conference materials
- 2 Music Biz 2025 badges
- Custom Music Biz app branding



Check out the space & more in this video!



activations **Atrium**

Activation 4:

\$12,500

- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding

Bench Seating: 26'

Sponsor can come out from wall: 8'

 Check out the space & more in this video!



activations

Atrium

Activation 5:

\$10,000

- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding

Space Size: 26' x 15'
**Must leave a 6' walkway*

Activation 6:

\$15,000

- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding

Space Size: 24' x 7'



Check out the space & more in this video!

📍 *branding*

Breezeway Columns

\$10,000

- Includes vinyl clings for four sides of the column
- Logo on all conference materials
- 2 Music Biz 2025 badges
- Custom Music Biz app branding





Room Keys & T-Shirts

Room Keys

\$15,000

- Exclusive branding on all hotel keys during event
- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding

Volunteer T-Shirts

\$8,000

- Exclusive branding on back of volunteer t-shirts
- Sponsor must provide finished T-shirt
- Logo on all conference materials
- 2 Music Biz 2025 badges
- Custom Music Biz app branding



📍 *branding*

Badges & Lanyards

Badges

\$20,000

Lanyards

\$15,000

SOLD

Both Activations Include:

- Exclusive branding of badges or lanyard
- Badges and lanyards to be manufactured by Music Biz
- Logo on all conference materials
- 3 Music Biz 2025 badges
- Custom Music Biz app branding





programming

Conversations That Matter

\$10,000 per program track

- Speaking or emcee opportunity at sponsored event
- Logo on all event materials as either "Presenting Sponsor" or "Supporting Sponsor"
- Logo on all conference materials
- 2 Music Biz 2025 badges
- Custom Music Biz app branding

Events Available May Include:

- #NEXTGEN_NOW
- AI & Music
- Music Fraud
- Indie Label Summit
- Live & Touring
- Let's Talk Physical
- Metadata Summit
- Music & Money
- Neighboring Rights
- Publishers Summit
- Sync Symposium
- + MORE



MUSIC BIZ ROADSHOW



programming

Music Biz Roadshow

Monday, May 12: 10 AM – 5 PM

Held in conjunction with Music Biz 2025, the Roadshow draws 300+ local artists, managers, and songwriters for a day of panels, fireside chats, and more. With the goal of connecting our members with local businesses, this is our opportunity to educate growing music communities and facilitate long-term relationships.

Presenting

\$10,000

Supporting

\$5,000

Both Activations Include:

- Logo on all Roadshow promotional materials
- Logo on all conference materials as a Music Biz 2025 Sponsor
- Participation on Roadshow programming
- 2 Music Biz 2025 badges
- Custom Music Biz app branding

custom activation
Tailor-Made Solutions

Feel free to reach out to our sponsorship team to discuss a custom activation solution that meets your company's particular needs while maximizing your brand's exposure at the 2025 conference!

To activate your sponsorship today, contact one of our Music Biz staff members:

Sonya Askew

*Memberships & Academic
Partnerships Director*

sonya.askew@musicbiz.org

Nicole Hennessey

*VP & Director of
Communications*

nicole.hennessey@musicbiz.org

Aaron Tochini

*Chief of Staff &
Director of Events*

aaron.tochini@musicbiz.org

meeting options

Need a Private Space?

Meeting Rooms

Have your own private space in the second-floor conference area. Meeting rooms can be secured for the four-day event for \$3,999. You can set up the room to fit your needs and invite any attendees to your space. Additional signage opportunities outside meeting room are also available at an additional cost.

Hotel Suites

Many hotel suites are equipped with meeting space. Close off the sleeping area, and the living room area can hold between 8-10 individuals for a private meeting. These suites can be reserved for \$1,399 per night.

For meeting room and suite availability, please contact:

Jessica Garcia

jessica.garcia@musicbiz.org