



# MUSIC BIZ

## ROADSHOW

*Every City is a Music City!*

At Music Biz, we create rooms where important conversations about the future of the music business are held, most notably at our Annual Music Biz Conference each May. However, not everyone who works in music can make the trek to Nashville, so we've created an event that brings the best of Music Biz to them!

With our new **Music Biz Roadshow**, we'll travel to cities where music and entrepreneurship are thriving to connect our members with local musicians and music businesses. We'll offer panels, fireside chats, and cocktail mixers to educate communities and facilitate relationships. In each city we'll be partnering with a local music business trade association, who will bring 200+ independent musicians and local music businesses to each event.

This event series is a great way for Music Biz members to showcase your business, your people and your expertise in local communities, as well as to make connections with artists, startups and executives you otherwise might not have met.

**Sponsorship is \$2500 per event.**

Sponsorship includes:

- A speaking slot on one of the panels at the event
- The opportunity to hold a workshop or 101 for prospective new customers at the event
- Signage at the event
- Logo on all promotional materials and a dedicated email blast prior to the event
- The opportunity to suggest new cities for Roadshow events
- The opportunity to suggest panel topics at Roadshow events

Upcoming Roadshow events include:

- September 27 in Atlanta, GA
- October 3 in Portland, OR

Contact [portia@musicbiz.org](mailto:portia@musicbiz.org) for more information