STORIES

⬡ Instagram

You can still use Stories to share your changed everyday life as we all face COVID-19 together. Use Stories to interact and maintain a close connection with your family, friends, and community.

☑ **Interactivity is key:** these tools help you engage with your followers

??? Questions sticker
Answer community questions, or ask questions of your own

☰ Poll and quiz stickers
Playfully involve your audience

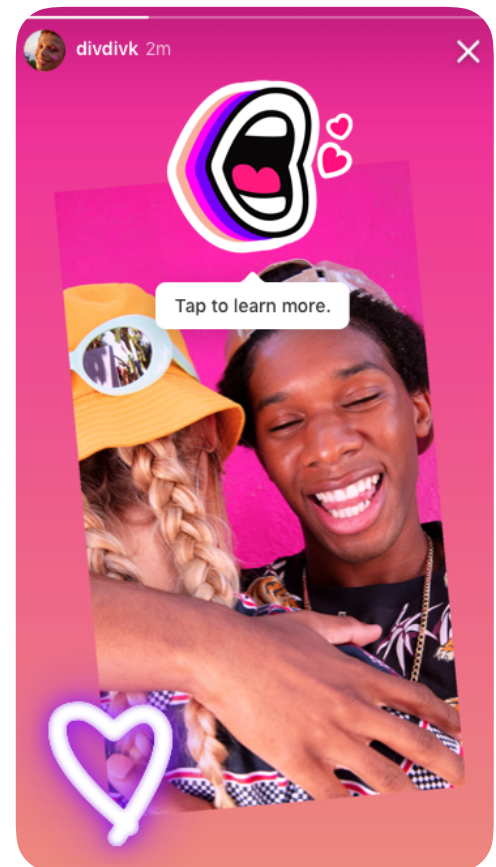**🔊 Music sticker**
Share your mood via music

⏱ Countdown sticker
Build anticipation for any moment your followers want to know about (eg your upcoming Q&A in Live)

▣ Stories about you
Access your Stories @-mentions in the Activity Tab to view, reply-to and share Stories about you

☑ **Post multiple Stories per experience**

☑ **Regularly update highlights with themed Stories that best represent your brand**

☑ **Use Close Friends and Group Stories** to share different content with your different tribes, or as a way to remotely share creative ideas

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Tap to learn more.

STORIES

Use Stories to interact and maintain a close connection with your family, friends, and community as we all face COVID-19 together.

CHALLENGES: ideas to get you started!

⭐ **Try new stickers available in the sticker tray**
Stay tuned for more

⭐ **Start every morning with a Stories update on your mood ft a song via the music sticker**

⭐ **Create a Highlight of your COVID-19 updates**

⭐ **Test out concepts for upcoming projects or content via the poll sticker**

⭐ **Need a pick me up? Use the questions sticker to source** books, articles, tv shows, movies, etc, from your audience that you can consume in your down time

⭐ **Create your own Spark AR effect**

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