

ADVERTISING CONTRACT

The Music Biz 2020 Program is distributed to every attendee at the conference registration and serves as the exclusive directory for Music Biz 2020. The book is a prime vehicle to generate awareness for your company and products, as well as congratulate industry excellence. It is a year-round attendee reference and keepsake.

SIZE	MEMBER	NON-MEMBER	
<input type="checkbox"/> Full Page	\$1195	\$2195	
<input type="checkbox"/> Half Page	\$595	\$1095	
<input type="checkbox"/> Back Cover	\$2995	\$3995	SOLD
<input type="checkbox"/> Inside Front Cover	\$2495	\$3495	SOLD
<input type="checkbox"/> Inside Back Cover	\$2495	\$3495	SOLD
<input type="checkbox"/> Page 1	\$2495	\$3495	SOLD
<input type="checkbox"/> Two-Page Spread	\$1995	\$2995	
<input type="checkbox"/> Beside Schedule-at-a-Glance	\$1495	\$2495	SOLD
<input type="checkbox"/> Last Page	\$1995	\$2995	
<input type="checkbox"/> Custom _____			
		\$ _____	

ADVERTISING DIMENSIONS

The book's trim size is 4-1/4" wide by 8-1/2" high. The book is wire-o bound so please allow a 1/2" text margin on both left and right sides of the ad for binding purposes. Graphics may be set in these areas; however, text may be cut in the trimming and binding of the book. Text placement should be within a 3-1/4" wide by 7-1/2" high working space. *Please see below for a visual example for a right side facing page.*

Covers / Full-Page Ads with Bleed

Must have a minimum 1/8" bleed on all sides, making the finished file 4-1/2" wide by 8-3/4" high.

Non-bleed Covers / Full-Page Ads

Must allow for the books margins, trimming, and binding. Non-bleed ads will be placed in the page's 3-1/4" wide by 7-1/2" high working space.

Half Page Ads

3-1/2" wide by 3-5/8" high

Music Biz is not responsible for the final reproductive quality of any materials provided to Music Biz that do not meet the defined specifications listed here.

SALES AND CONTRACT INFORMATION / QUESTIONS

Return contract as soon as possible to secure your ad space!
 Email completed contract or further questions to:

Nick Maiale – nick.maiale@musicbiz.org or 267.240.4481

JJ Farrell – jj.farrell@musicbiz.org or 714.335.2402

IMPORTANT DEADLINES & FILE DELIVERY

+ Full payment and artwork are due by **Friday, July 10, 2020**

+ SAVING ADS

High-Res (300 DPI), Grayscale or CMYK. Accepted formats: PDF, TIF, JPG.

+ SENDING FILES

If over 15MBs, add files to an FTP server or send through a file transfer site.

+ DESIGN QUESTIONS

Denyal Przeworski – denyal.przeworski@musicbiz.org or 267.206.7608

CONTRACT & PAYMENT

Company _____

Contact Name _____

E-mail _____

Phone _____

TOTAL \$ _____

Please choose whether you would like to be invoiced for payment or charged by credit card.

Invoice my company for payment via check.

Mail checks no later than 30 days from invoice date to:

Music Business Association – 106E Centre Blvd., Marlton, NJ 08053

Charge my: MasterCard VISA AmEx

Name On Card _____

Card # _____

Exp. Date _____ CVV Code _____

I read all the terms/specifications for the 2020 Program and authorize payment in the amount listed above.

Signature _____ Date _____

