

## THE INDUSTRY'S PREMIER BUSINESS CONFERENCE!

Every year, the **Music Business Association's** efforts to support growth in the industry through events, education and engagement culminate in the **Annual Music Biz Conference**. Our marquee music business event offers an industry-wide forum where key power players discuss their efforts to develop the global music industry, and creates a melting pot of ideas which will further shape its future. The Music Biz conference has made Nashville its home since 2015, to be close to the heart of the music business and a hotbed of new musical talent.



### WHY ATTEND?

The value of attending our Annual Conference grows year after year — and as the plus sign in our logo suggests, Music Biz is so much more than a conference.

### OUR EVENT OFFERS

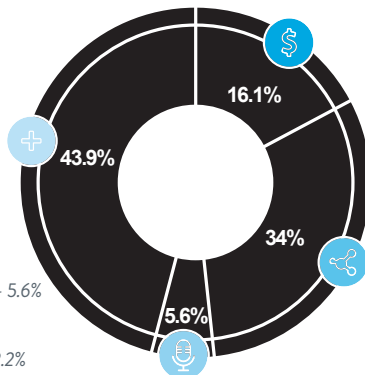
- + Unparalleled access to music business thought leaders all in one location.
- + Opportunities for private business meetings where industry-shaping deals are created.
- + High-level, one-of-a-kind keynotes and featured presentations.
- + Hands-on product/service demonstrations that will save you time and money in your daily business operations.
- + Professional development seminars focused on improving leadership skills
- + A platform for new talent to make connections that may change their careers in unimaginable ways.
- + The Music Biz Awards which recognize our peers who continue to push the industry forward artistically, financially and philanthropically.



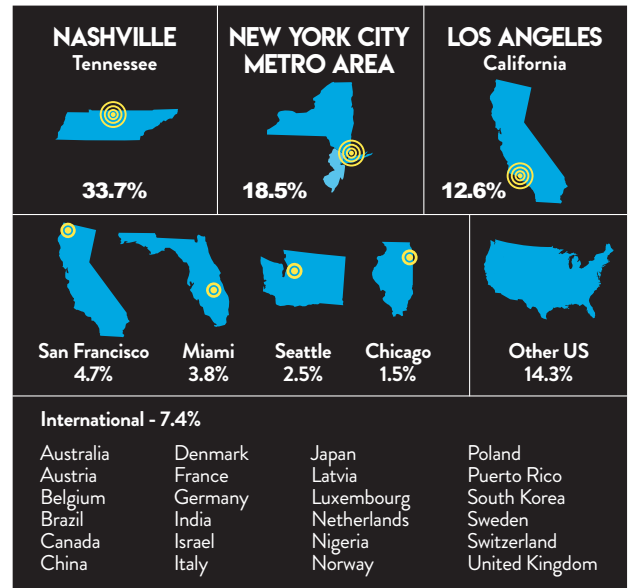
### WHO ATTENDS?

#### ATTENDEE COMPANY TYPE

- Commerce**
  - + Digital Service Providers - 12.8%
  - + Physical Retail & Wholesale - 3.3%
- Content**
  - + Labels/Label Services - 20.1%
  - + Distribution Companies - 9.8%
  - + Publishing & Rights Management - 4.2%
- Creative**
  - + Artists/Songwriters/Musicians/Producers - 5.6%
- And More**
  - + New Tech, Apps, Startups & Solutions - 12.2%
  - + Artist Mgmt/Artist Development - 6.7%
  - + Industry Trade Organizations & PROs - 6.5%
  - + Lawyers, Business Mgmt & Accounting - 4.1%
  - + Marketing & Promotions Agencies - 3.1%
  - + Data Providers/Research Entities - 2.7%
  - + Media/Press - 2.6%
  - + Consultants - 2.6%
  - + Live & Touring - 2%
  - + Brands/Non-Endemic Entities - 1.4%

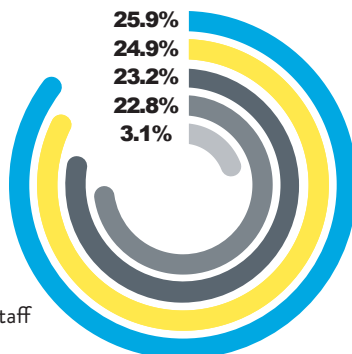


#### ATTENDEE LOCATION



#### ATTENDEE JOB TITLE

- C-Suite, President, Owner
- EVP, SVP, VP, GM
- Sr. Manager, Manager, Lead
- Sr. Director, Director
- Coordinator, Assistant, Junior Staff



### HOW TO ATTEND?

Tickets are available for as low as \$399 for first time attendees. For more information + program details, visit [musicbiz2020.com](http://musicbiz2020.com).

**Registration + Hotel:** Stefani at [stefani.milanese@musicbiz.org](mailto:stefani.milanese@musicbiz.org)

**Partnership Opportunities:** Nick at [nick.maiale@musicbiz.org](mailto:nick.maiale@musicbiz.org)

**Membership:** Evelyn at [evelyn.dichter@musicbiz.org](mailto:evelyn.dichter@musicbiz.org)



For more information, please visit us at [musicbiz.org](http://musicbiz.org)



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