



MUSIC
BUSINESS
ASSOCIATION

ACADEMIC PARTNERSHIP PROGRAM

The Music Business Association's (Music Biz) Academic Partnership Program fosters the future of the music industry by supporting students and faculty members that are a part of music business, technology, and entertainment law education programs through educational resources and exclusive networking opportunities.

All students and faculty members at an Academic Partner college or university involved in a music business, technology, or entertainment law program can opt-in to become Music Biz members, giving them exclusive benefits including:

- Free access to our [Common Ground Webinar Series](#), where attendees can learn about the future of the music business from the innovative companies who are shaping it.
- Discounted registration for our annual events:

[Music Biz Annual Conference](#)

The industry's marquee business conference, offering four days of insightful conversations between important industry figureheads, opportunities to network with top executives, pre-scheduled interviews for possible internships & full-time jobs as well as career-building workshops.

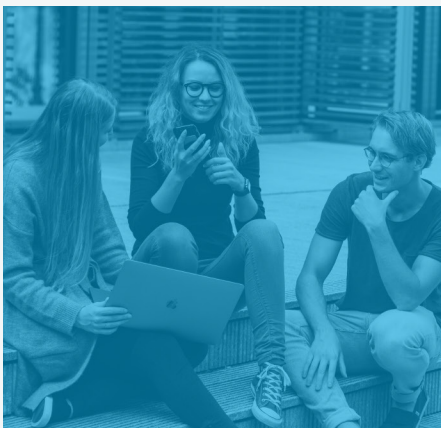
[Entertainment & Technology Law Conference Series](#)

Held twice annually, our Law Conferences offer panel discussions about the future of the industry featuring the brightest minds in the technology and entertainment law sectors.

- Eligibility to apply for scholarships offered via our [Scholarship Foundation](#). In 2020 alone, \$43,000 in financial scholarships and prizes was awarded to 20 students, 19 of which were from Academic Partnership member schools.
- Access to our [Job Center](#), which hosts new internship and entry-level positions with major industry players to help students find their big break into the music business.
- A wealth of Music Biz [market research and industry news](#) that keep students and educators current on changes happening within the music business and on new products and services entering the marketplace.

See reverse side for testimonials from some of the participating colleges and universities.

ANNUAL PARTNERSHIP: \$500.00



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TESTIMONIALS

Take a look at how students and faculty alike are benefiting from the Partnership Program:



"We applaud the Music Business Association for providing access to a variety of industry resources that support student and faculty research and compliment our academic mission of developing graduates with the critical thinking skills needed to lead and succeed in our unique and dynamic profession."

- Doug Howard

Dean of the Mike Curb College of Entertainment and Music Business



"We are able to bring scholarly elements to our curriculum, offer networking opportunities to our students and faculty, and receive a host of other benefits that bolster our mission of career preparation for the music industry."

- Don Gorder

Chair, Music Business/Management Dept.



"Partnering with the Music Business Association is another way we're continuing to strengthen our dynamic educational environment, where students get to experience what it is like to work in the ever-changing music industry."

- Marc Offenbach

Assistant Professor, Antoinette Westphal College of Media Arts & Design



"The UGA Music Business Program places high value on our relationship with the Music Business Association. The resources available to students, faculty and professionals are top notch."

- David Barbe

Director, University of Georgia Music Business Program



"This is a wonderful opportunity for students and faculty to receive in-depth research on industry trends and information on cutting-edge technology. By creating this nurturing community, Music Biz is making a tremendous contribution to music business knowledge nationwide."

- Beverly Keel

Chair, Department of Recording Industry



"Music Biz understands the importance of connecting and educating industry professionals. They bring together the players that are shaping the music business. Through this program, they are making their resources available to the next generation of music industry professionals."

- Joe Rapolla

Chair, Music & Theater Arts Department / Director, Music Business & Entertainment Media Program



"The Program allows students opportunities to gain practical info on the music industry and meet important contacts that can help them land their first jobs."

- Larry S. Miller

Director, Music Business Program



"We constantly remind our students how important it is to attend industry events and network with professionals, and Music Biz provides them with ample opportunity to do both."

- Serona Elton

Chair, Department of Music Media and Industry / Director, Music Business & Entertainment Industries Program



"We're very excited about being a part of the inaugural partnership and the opportunity to have our students attend the Nashville conference and hopefully make lasting connections with industry heavyweights."

- Stephen Marcone, Ed.D

Professor of Music / Coordinator of Music and Entertainment Management Programs



For more information, please visit us at musicbiz.org



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