

The Music Biz 2019 Program & Entertainment Guide is distributed to every attendee at event registration and serves as the exclusive directory for Music Biz 2019. The book is a prime vehicle to generate awareness for your company and products, as well as congratulate industry excellence. It is a year-round attendee reference and keepsake.

SIZE	MEMBER	NON-MEMBER
<input type="checkbox"/> Full Page	\$1195	\$2195
<input type="checkbox"/> Half Page	\$595	\$1095
<del><input type="checkbox"/> Back Cover</del>	<del>\$2995</del>	<del>\$3995</del> <b>SOLD!</b>
<del><input type="checkbox"/> Inside Front Cover</del>	<del>\$2495</del>	<del>\$3495</del> <b>SOLD!</b>
<del><input type="checkbox"/> Page 1</del>	<del>\$2495</del>	<del>\$3495</del> <b>SOLD!</b>
<input type="checkbox"/> Two-Page Spread	\$1995	\$2995
<input type="checkbox"/> Beside Schedule-at-a-Glance	\$1495	\$2495
<input type="checkbox"/> Last Page	\$1995	\$2995

### ENTERTAINMENT GUIDE & CONGRATULATORY ADS

Must be used for specific purposes of congratulating a Music Biz 2019 award winner or advertising your Nashville restaurant or venue. These are not for generic company promotions.

- Full Page \$995       Half Page \$495

### IMPORTANT DEADLINES & FILE DELIVERY

- Return contract as soon as possible to secure your ad space. Completed contract can be emailed to Nick Maiale (nick.maiale@musicbiz.org).
- Full payment and artwork are due by Monday, April 1, 2019.**
- Questions – For sales and contract questions, contact Nick Maiale (nick.maiale@musicbiz.org or 267.240.4481). For design questions, contact Denyal Devecchio (denyal.devecchio@musicbiz.org or 267.206.7608).
- Save ads as high-resolution (300 dpi or higher), grayscale or CMYK. Accepted file formats include .PDF, .TIF or .JPG.
- Email files 15MBs or less to denyal.devecchio@musicbiz.org. Place larger files on an FTP server and email download instructions to denyal.devecchio@musicbiz.org.

### CONTRACT & PAYMENT

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

*Please choose whether you would like to be invoiced for payment or charged by credit card.*

- Invoice my company for payment via check. My check will be mailed to:  
106 E Centre Blvd., Marlton, NJ 08053 no later than 30 days from invoice date.

- Charge my:  MasterCard  VISA  AmEx

Name On Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

**I read all the terms/specifications for the 2019 Program & Entertainment Guide and authorize payment in the amount listed above.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

### ADVERTISING DIMENSIONS

The book's trim size is 4-1/4" wide by 8-1/2" high. The book is wire-o bound. Allow a 1/2" text margin on all sides of the ad for trimming and binding purposes. Graphics may be set in these areas; however, text may be cut in the trimming and binding of the book. Text placement should be within a 3-1/4" wide by 7-1/2" high working space.

#### Covers / Full-Page Ads with Bleed

Must have a minimum 1/8" bleed on all sides, making the finished file 4-1/2" wide by 8-3/4" high.

#### Non-bleed Covers / Full-Page Ads

Must allow for the book's margins, trimming, and binding. Non-bleed ads will be placed in the page's 3-1/4" wide by 7-1/2" high working space.

#### Half Page Ads

3-1/2" wide by 3-5/8" high

**Music Biz is not responsible for the final reproductive quality of any materials provided to Music Biz that do not meet the defined specifications listed here.**

