



MUSIC BIZ
MAY 14-17
Nashville 2018

ADVERTISING CONTRACT

The Music Biz 2018 Program & Entertainment Guide is distributed to every attendee at event registration and serves as the exclusive directory for Music Biz 2018. The book is a prime vehicle to generate awareness for your company and products, as well as congratulate industry excellence. It is a year-round attendee reference and keepsake.

<u>Size</u>	<u>Member</u>	<u>Non-Member</u>	<u>Entertainment Guide & Congratulatory Ads</u>
<input type="checkbox"/> Full Page	\$1195	\$2195	Must be used for specific purposes as outlined, not for generic company promotions.
<input type="checkbox"/> Half Page	\$595	\$1095	<input type="checkbox"/> Full Page \$995
<input type="checkbox"/> Back Cover	\$2995	\$3995	<input type="checkbox"/> Half Page \$495
<input type="checkbox"/> Inside Front Cover	\$2495	\$3495	
<input type="checkbox"/> Page 1	\$2495	\$3495	
<input type="checkbox"/> Two-Page Spread	\$1995	\$2995	
<input type="checkbox"/> Schedule-at-a-Glance	\$1495	\$2495	
<input type="checkbox"/> Last Page	\$1995	\$2995	

IMPORTANT DEADLINES & FILE DELIVERY

- Return contract as soon as possible to secure your ad space. Completed contract can be emailed to Nick Maiale (nick.maiale@musicbiz.org).
- **Full payment and artwork are due by April 13, 2018.**
- Questions – For sales and contract questions, contact Nick Maiale (nick.maiale@musicbiz.org or 267.240.4481). For design questions, contact Zack Kaiser (zack.kaiser@musicbiz.org or 215.356.6912).
- Save ads as high-resolution (300 dpi or higher), grayscale or CMYK .pdf, .tif or .jpeg files.
- Email files 15MBs or less to zack.kaiser@musicbiz.org. Place larger files on an FTP server and email download instruction to zack.kaiser@musicbiz.org.
- Music Biz is not responsible for the final reproductive quality of any materials provided to Music Biz that do not meet the defined specifications listed here.

CONTRACT & PAYMENT

Company _____
 Contact _____
 E-mail _____
 Address _____
 City, State ZIP _____
 Phone _____
 TOTAL \$ _____

Please choose whether you would like to be invoiced for payment or charged by credit card.

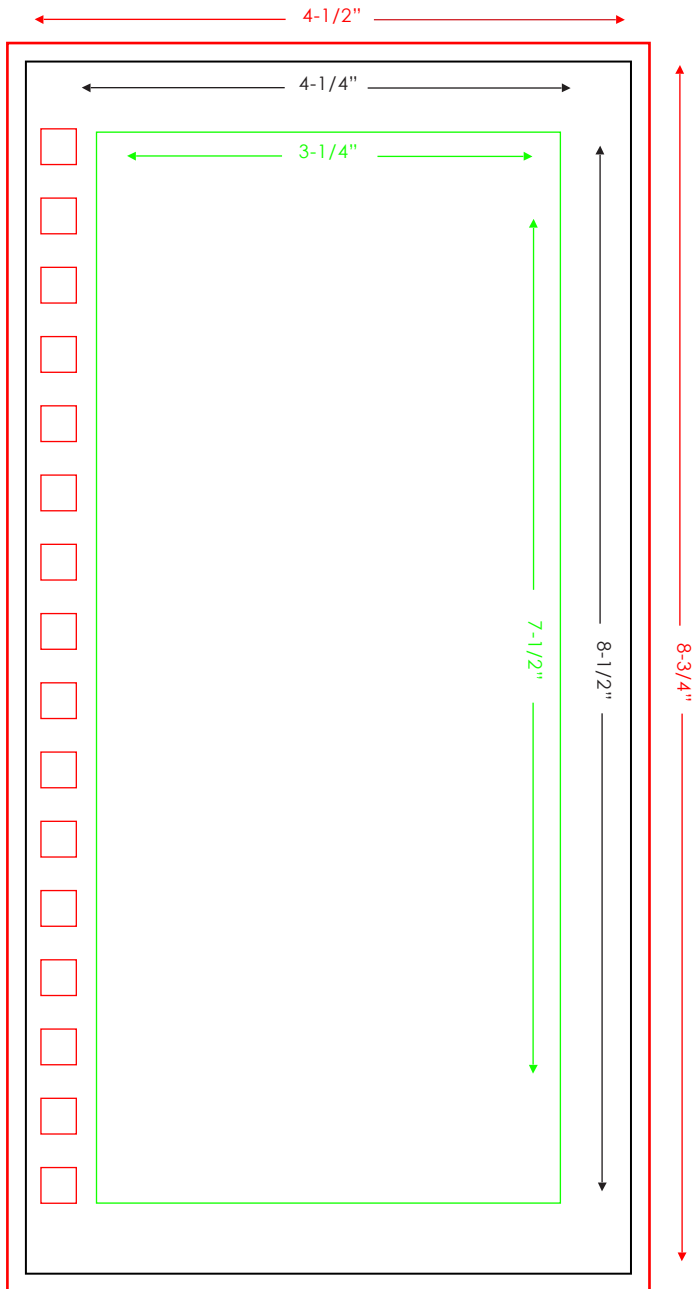
- Invoice my company for payment via check. My check will be mailed to 1 Eves Drive, Ste. 138, Marlton, NJ 08053 no later than 30 days from invoice date.
- Charge my: MasterCard VISA AmEx
- Name On Card _____
 Card # _____
 Exp. Date _____ CVV Code _____

I read all the terms/specifications for the 2018 Program & Entertainment Guide and authorize payment in the amount listed above.

Signature _____

Date _____

ADVERTISING SPECIFICATIONS



- Bleed
- Working space
- Trim size

ADVERTISING DIMENSIONS

- The book's trim size is 4-1/4" X 8-1/2."
- The book is wire-o bound. Note: Allow a 1/2" text margin on all sides of the ad for trimming and binding purposes. Graphics may be set in these areas; however, text may be cut in the trimming and binding of the book. Text placement should be within a 3-1/4" X 7-1/2" working space.
- Covers and full-page ads that bleed must have a minimum 1/8" bleed on all sides, making the finished file 4-1/2" X 8-3/4."
- Non-bleed covers and full-page ads must allow for the book's margins, trimming, and binding. Non-bleed ads will be placed in the page's 3-1/4" X 7-1/2" working space.
- Half page ads should measure 3-1/2" X 3-5/8."

For design questions, contact Zack Kaiser at zack.kaiser@musicbiz.org or 215.356.6912.