

MUSIC BIZ

MAY 15-18
Renaissance
Nashville

2017

Program & Restaurant Guide

The Music Biz 2017 Program & Restaurant Guide is distributed to every attendee at event registration and serves as the exclusive directory for Music Biz 2017. The book is a prime vehicle to generate awareness for your company and products, as well as congratulate industry excellence. It is a year-round attendee reference and keepsake.

Size	Member	Non-Member
<input type="checkbox"/> Full Page	\$1195	\$2195
<input type="checkbox"/> Half Page	\$595	\$1095
<input type="checkbox"/> Back Cover	\$2495	\$3495
<input type="checkbox"/> Inside Front Cover	\$2495	\$3495
<input type="checkbox"/> Page 1	\$2495	\$3495
<input type="checkbox"/> Inside Back Cover	\$2295	\$3295

Restaurant Guide & Congratulatory Ads

Must be used for specific purposes as outlined, not for generic company promotions.

<input type="checkbox"/> Full Page	\$995
<input type="checkbox"/> Half Page	\$495

IMPORTANT DEADLINES & QUESTIONS

- Return contract as soon as possible to secure your ad space. Completed contract can be emailed to Nick Maiale (nick.maiale@musicbiz.org).
- Full payment and artwork are due by April 14, 2017.**
- Questions – For sales and contract questions, contact Nick Maiale (nick.maiale@musicbiz.org or 267.240.4481). For design questions, contact Nicole Hennessey (nicole.hennessey@musicbiz.org or 856.313.5532).

ADVERTISING DIMENSIONS

- The book's trim size is 4-1/4" X 8-1/2."
- The book is wire-o bound. Note: Allow a 1/2" text margin on all sides of the ad for trimming and binding purposes. Graphics may be set in these areas; however, text may be cut in the trimming and binding of the book. Text placement should be within a 3-1/4" X 7-1/2" working space.
- Covers and full-page ads that bleed must have a 1/8" bleed on all sides, making the finished file 4-1/2" X 8-3/4."
- Non-bleed covers and full-page ads must allow for the books margins, trimming, and binding. Non-bleed ads will be placed in the page's 3-1/4" X 7-1/2" working space.
- Half page ads should measure 3-1/2" X 3-5/8."

CONTRACT & PAYMENT

Company _____

Contact _____

E-mail _____

Address _____

City, State ZIP _____

Phone _____

TOTAL \$ _____

- Invoice my company for payment via check. My check will be mailed to 1 Eves Drive, Ste. 138, Marlton, NJ 08053 not later than 30 days from invoice date.

Signature _____

- Charge my: MasterCard VISA AmEx

Name On Card _____

Card # _____

Exp. Date _____ CVV Code _____

I read all the terms/specifications for the 2017 Program & Restaurant Guide and authorize payment in the amount listed above.

Signature _____

FILE DELIVERY

- Save ads as high-resolution (300 dpi or higher), grayscale or CMYK .pdf, .tif or .jpeg files.
- Email files 15MBs or less to nicole.hennessey@musicbiz.org. Place larger files on an FTP server and email download instruction to nicole.hennessey@musicbiz.org.
- Music Biz is not responsible for the final reproductive quality of any materials provided to Music Biz that do not meet the defined specifications listed here.