

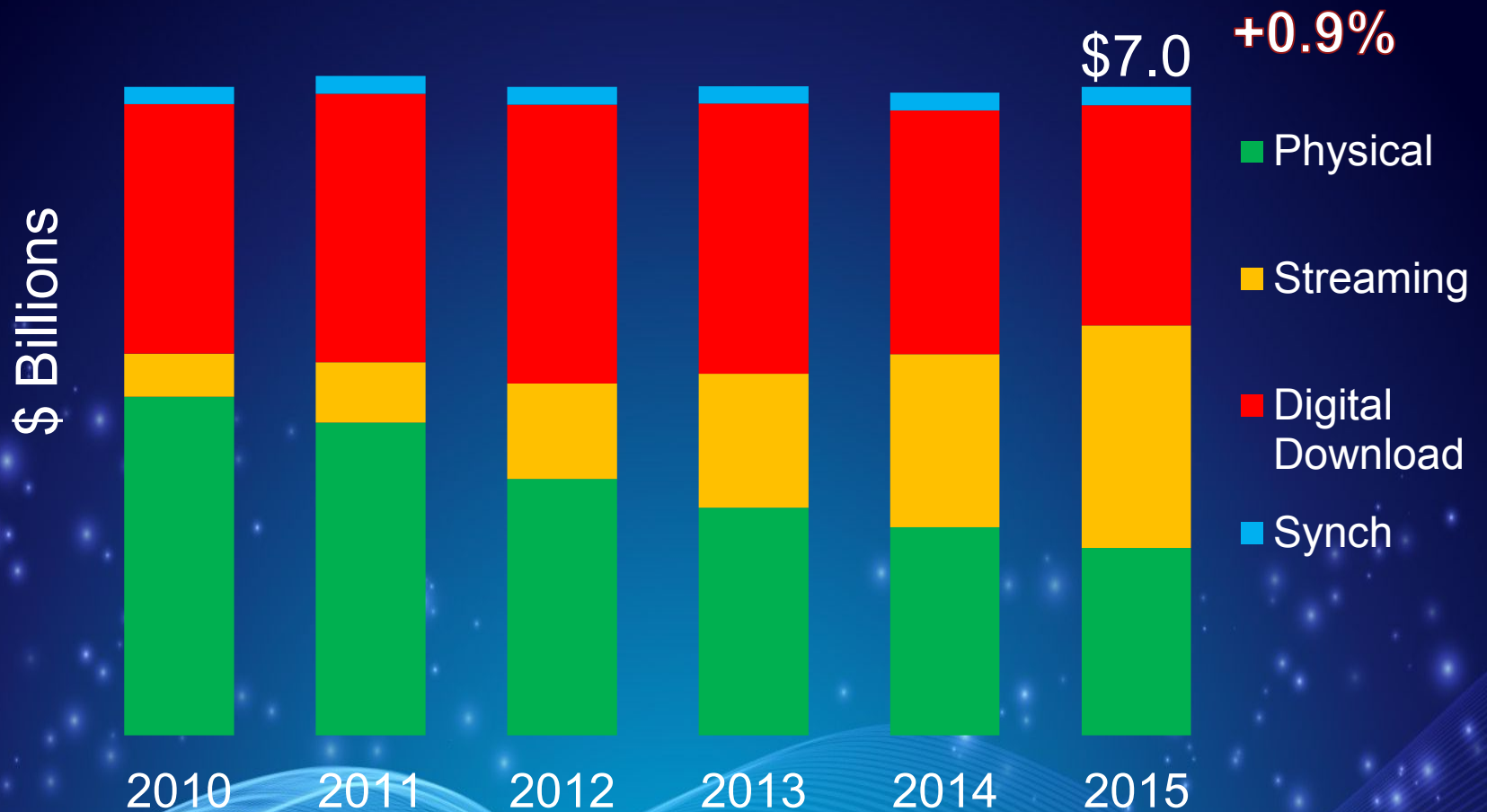
# US Music Industry Revenues State of the Business 2015



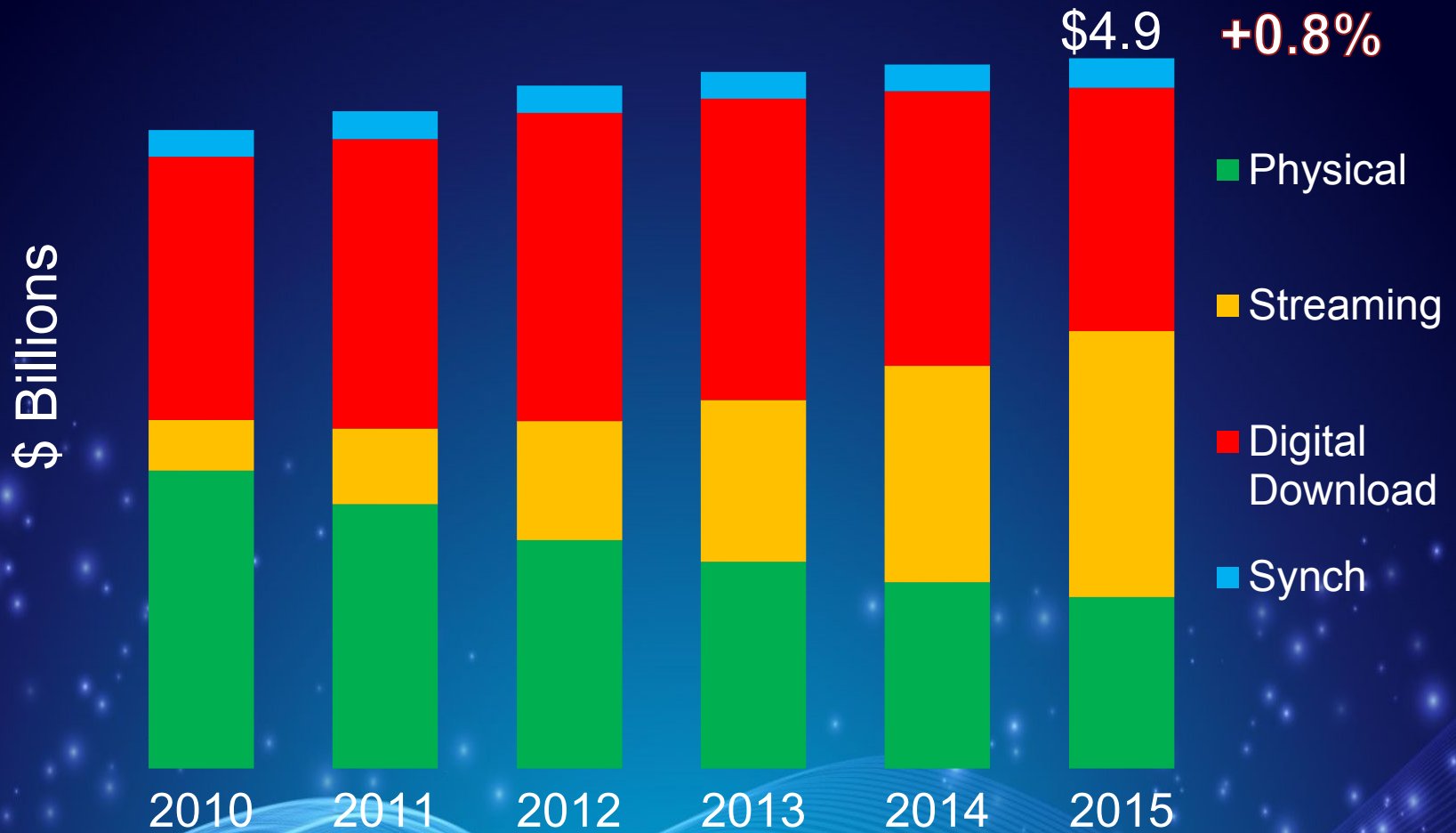
Josh Friedlander  
jfriedlander@riaa.com  
 @joshpfried

# Overview

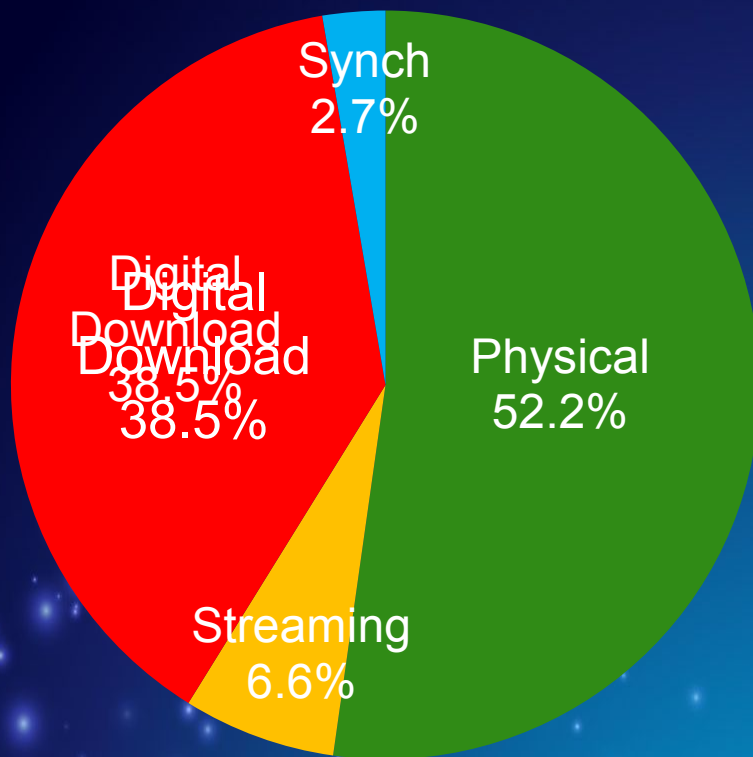
## US Recorded Music Annual Retail Revenues



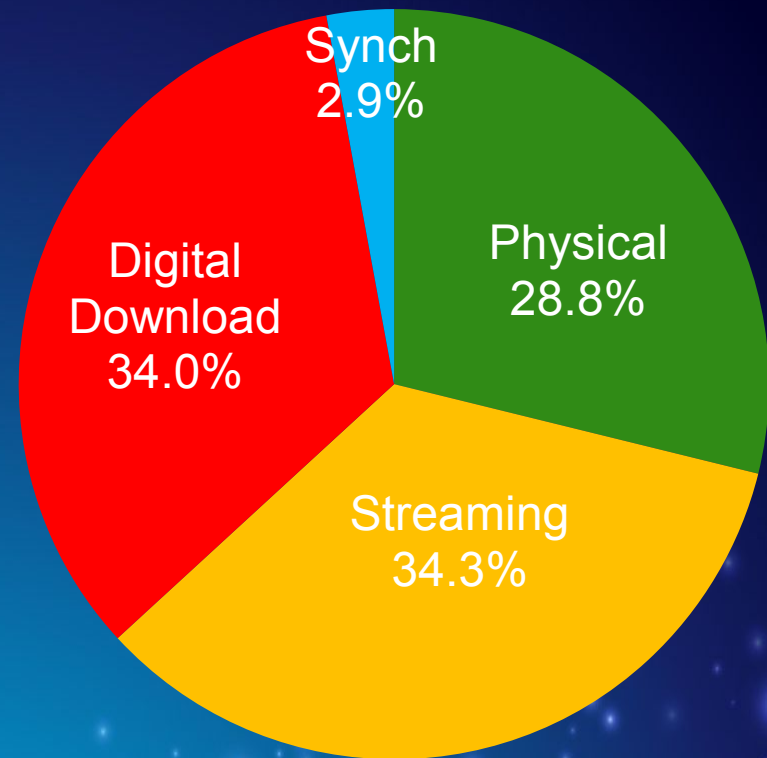
# US Recorded Music Wholesale Revenues



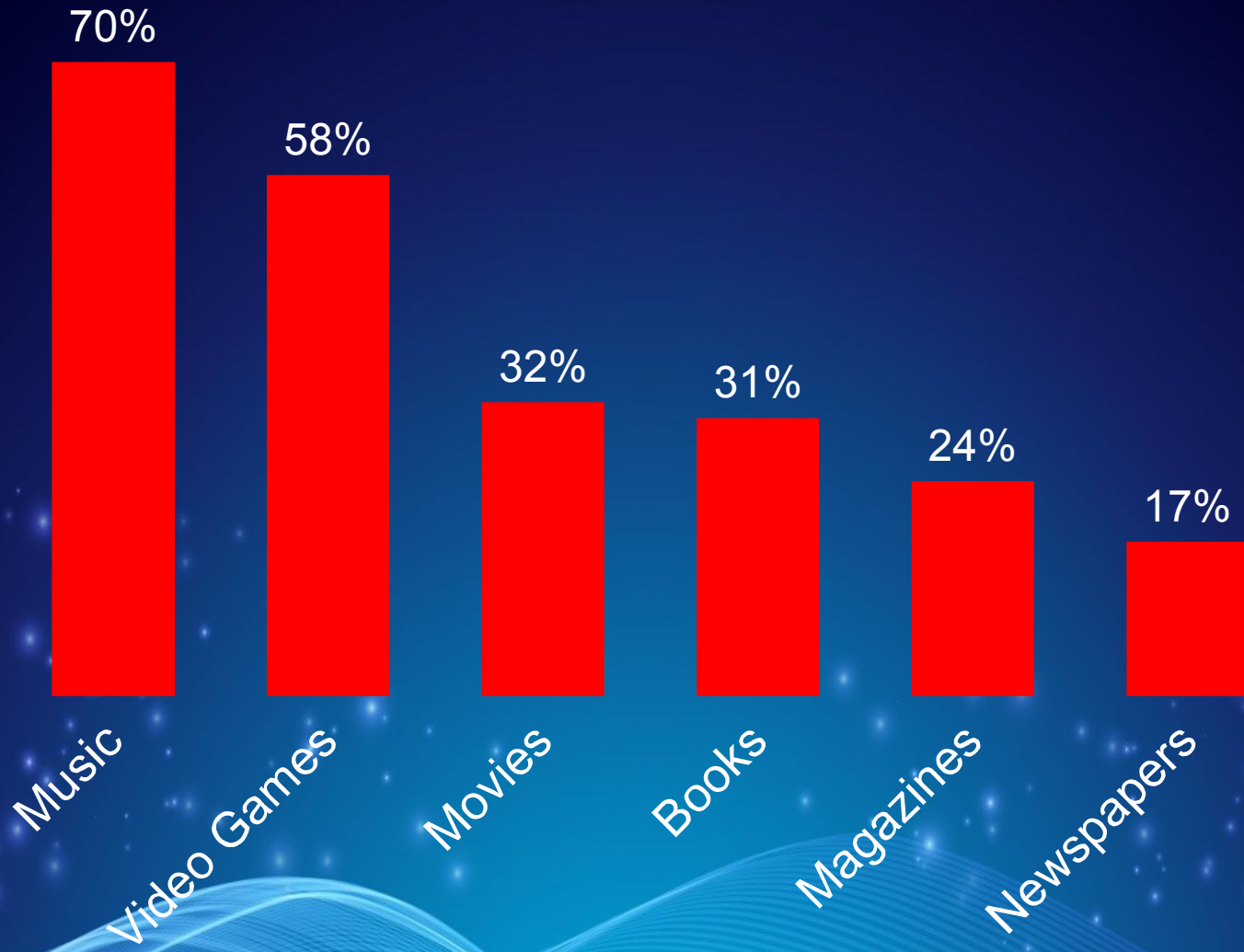
## US Revenues 2010



## US Revenues 2015



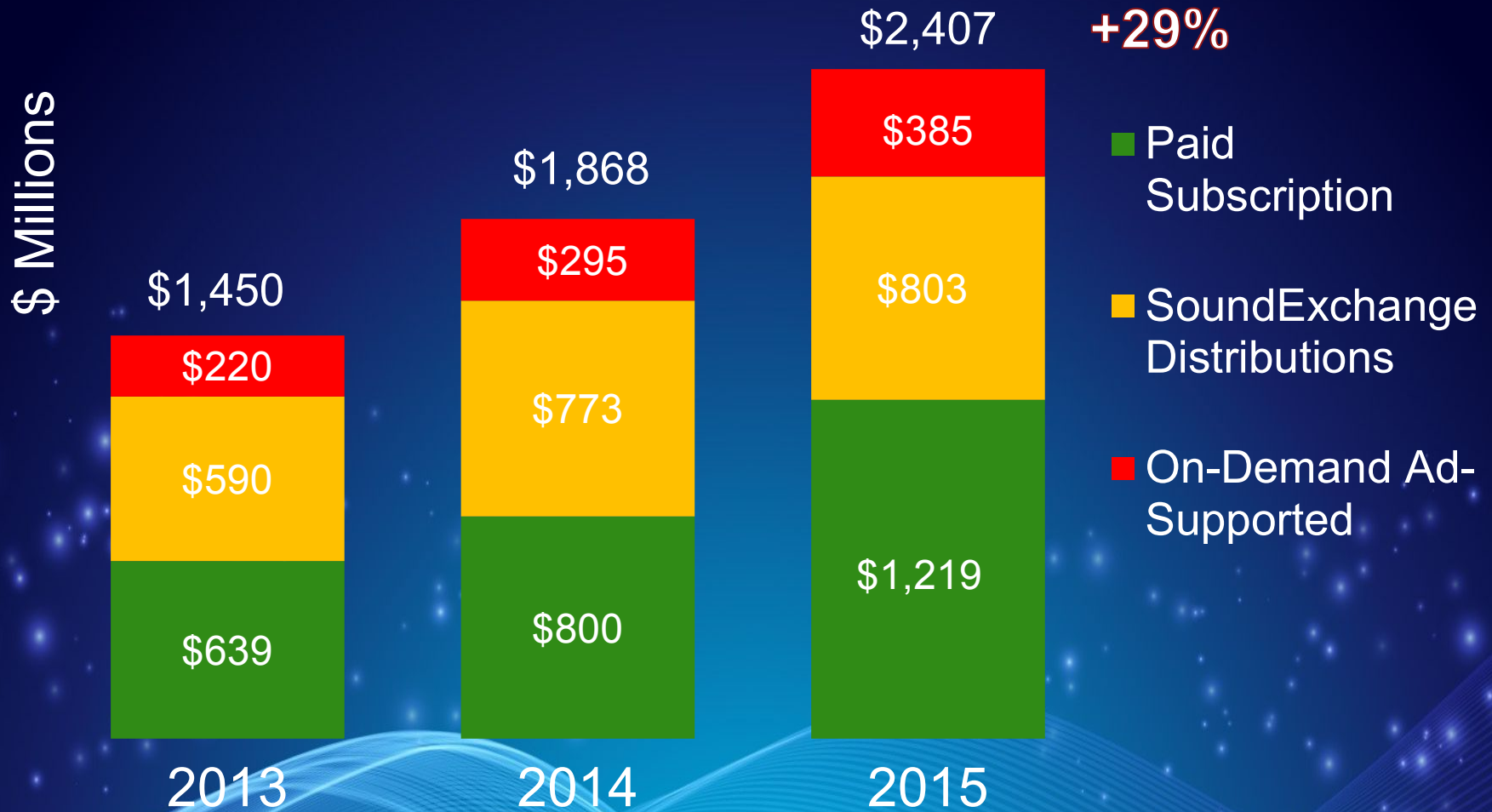
## Digital Distribution in the US by Type of Media (2015 Est)



Source: RIAA; RIAA Analysis of PWC data

# Close Up on Streaming

## US Streaming Music Revenues



# Paid Subscriptions

Paid Subscription Revenues  
(Retail)

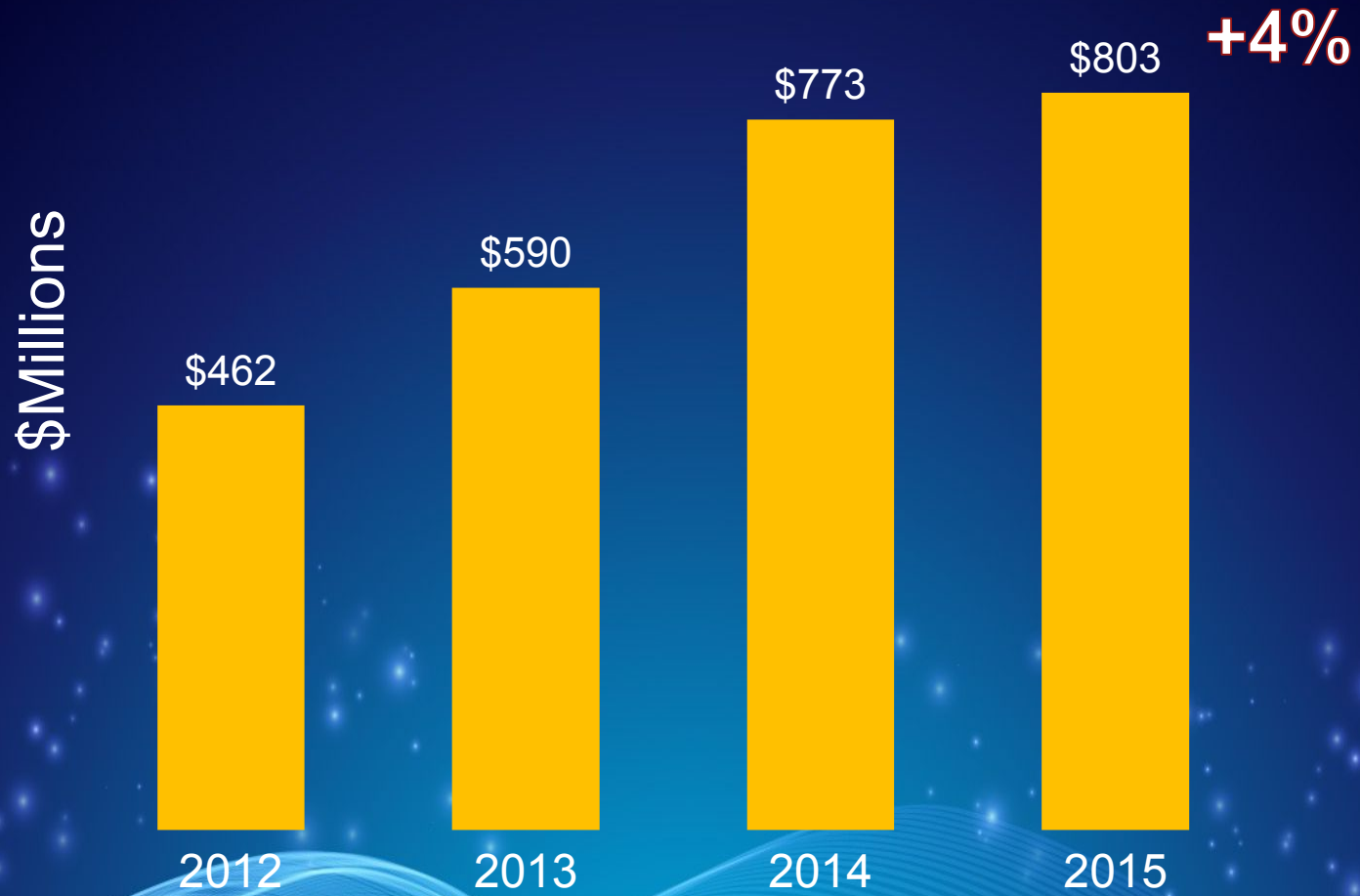


Paid Subscriptions  
(US, Annual Average)



**Average Revenue: \$112**

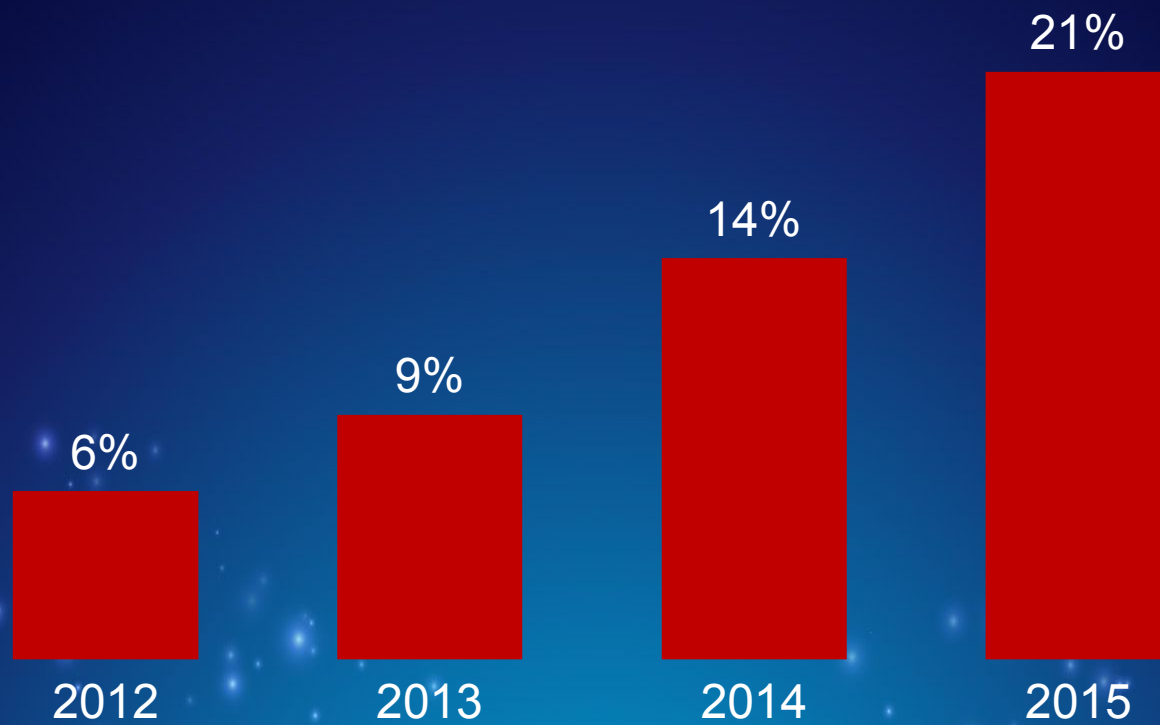
# SoundExchange Distributions





# Vinyl





## Vinyl % of Physical Market (Retail)

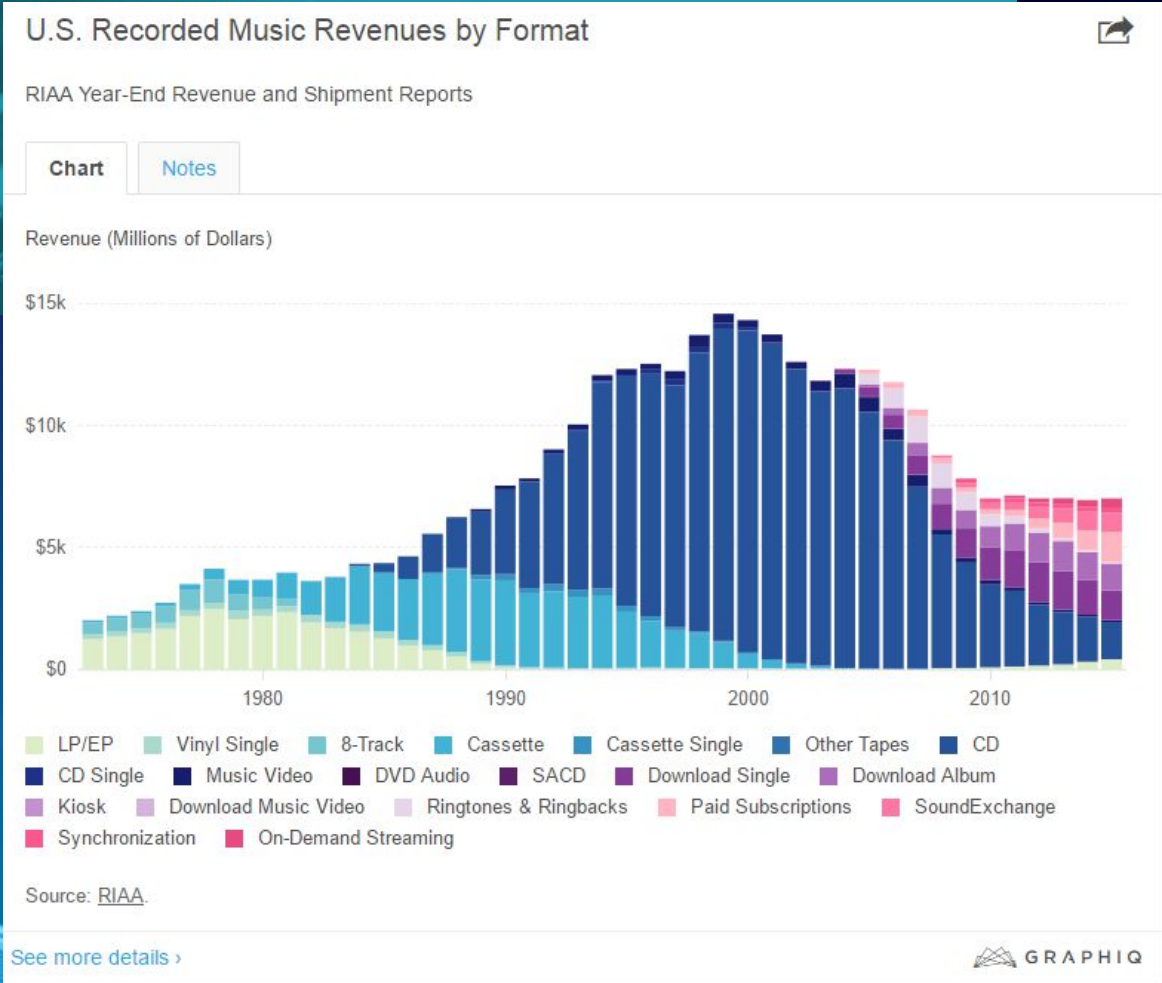


Last Time Vinyl >\$400 mil was 1988

# New RIAA Revenues Database...

ABOUT RIAA RESOURCES & LEARNING U.S. SALES DATABASE REPORT PIRACY

 WHAT WE DO FACTS & RESEARCH GOLD & PLATINUM NEWS   



Thank You!

The background is a dark blue gradient that transitions to a lighter blue at the bottom. The bottom portion features several glowing, wavy lines that resemble light trails or data paths. Scattered throughout the lower half of the image are numerous small, bright blue particles or stars, some of which are slightly out of focus, creating a sense of depth and movement.