

COMPOSITION OF A COMPOSITION

**DATA CHALLENGES,
STRATEGIES
AND BEST PRACTICES IN THE
GLOBAL PUBLISHING ENVIRONMENT**

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MARKET POSITION

SOCAN
music. people. *connected.*



SESAC



LOUDR



THE PROBLEM

**SIGNIFICANT VALUE
IS LOST
BY EVERYONE**

WHETHER
AND HOW
DATA IS
SHARED

LOOK
UP

versus



COMPETITIVE BUSINESS REASONS

**IF DATA IS POWER
WHO CONTROLS
THE DATABASE?**

LOGISTICAL CHALLENGES

**LIMITED RESOURCES,
UNCLEAN/CONFLICTING DATA, AND
THE INTRINSIC CHALLENGE
OF HARNESSING PUBLISHING DATA**

MARKET SOLUTIONS

**PROPOSALS
FROM THE PAST
AND THE PRESENT**

THANK YOU

