

Global Music Licensing Brazil Quick Start Guide

The Global Music Licensing Grid initiative was a collective effort among the participants of Music Biz's Business Development Workgroup to clarify the current licensing structure for music rights in various territories including Argentina, Australia, Brazil, Canada, France, Germany, Italy, Japan, Mexico, Spain, United Kingdom and United States. The licensing grids were created to assist service providers and app developers in their approach to music licensing. Based on the feedback from the Workgroup, we identified the most frequently requested types of music uses: download, non-interactive, on-demand, sync, lyrics and karaoke.

Download the full grid infographic or individual country grids by visiting musicbiz.org/knowledge/infographics

- NOTES:
- This document is for educational purposes and is not intended to be a substitute for legal counsel. Consult an attorney before making any critical business decisions.
 - The grids are subject to change and will be integrated as updates are known.

| | DOWNLOAD | NON-INTERACTIVE | ON-DEMAND | SYNC | LYRICS | KARAOKE |
|--|---|---|---|---------------------|---------------------|---------------------|
| Master | Direct to Label | Direct to Label | Direct to Label | Direct to Label | N/A | N/A |
| Mechanical Right | UBEM* for UBEEM Members only; Non-UBEM Publishers must be licensed directly | UBEM* for UBEEM Members only; Non-UBEM Publishers must be licensed directly | UBEM* for UBEEM Members only; Non-UBEM Publishers must be licensed directly | Direct to Publisher | Direct to Publisher | Direct to Publisher |
| Public Performance/Communication Rights | ECAD | ECAD | ECAD | N/A | N/A | Direct to Publisher |

* UBEM does not represent all music publishers; those that they don't represent have to be licensed directly.