



## Music Business Association Academic Partnership Program

The Music Business Association's (Music Biz) Academic Partnership Program provides support and exclusive opportunities for schools, students, and faculty members who are fostering the future of the music industry through music business, technology, and entertainment law education.

All students and faculty members at affiliated schools who are involved in a music business, technology, or entertainment law program automatically become Music Biz members, giving them exclusive benefits such as:

- access to research, whitepapers, and infographics;
- complimentary registration to the Common Ground Webinar Series;
- discounts to the annual Music Biz convention as well as Music Startup Academy and Entertainment & Technology Law Conference events; and
- eligibility to apply for scholarships through the Scholarship Foundation.

Access to Music Biz resources keep students and educators current on changes happening within the music sphere and in the know on new products and services entering the marketplace.

Our Scholarship Program affords students the opportunity to apply for financial assistance to pursue their dreams. In 2015 alone, more than \$50,000 in financial scholarships and prizes was awarded to 24 students, including 11 from Academic Partnership Program members.

### Annual Partnership: \$500.00

For more information,  
please contact:

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See reverse side for testimonials from some of the participating colleges and universities.  
For a full list of Academic Partners, visit [musicbiz.org](http://musicbiz.org).

# Take a look at how students and faculty alike are benefiting from the Partnership Program:

"We applaud the Music Business Association for providing access to a variety of industry resources that support student and faculty research and complement our academic mission of developing graduates with the critical thinking skills needed to lead and succeed in our unique and dynamic profession."

Doug Howard – Dean of the Mike Curb College of Entertainment and Music Business



"We are able to bring scholarly elements to our curriculum, offer networking opportunities to our students and faculty, and receive a host of other benefits that bolster our mission of career preparation for the music industry."

Don Gorder – Chair, Music Business/Management Dept.



"Partnering with the Music Business Association is another way we're continuing to strengthen our dynamic educational environment, where students get to experience what it is like to work in the ever-changing music industry."

Marc Offenbach – Assistant Professor, Antoinette Westphal College of Media Arts & Design

"This is a wonderful opportunity for students and faculty to receive in-depth research on industry trends and information on cutting-edge technology. By creating this nurturing community, Music Biz is making a tremendous contribution to music business knowledge nationwide."

Beverly Keel – Chair, Department of Recording Industry



"Music Biz understands the importance of connecting and educating industry professionals. They bring together the players that are shaping the music business. Through this program, they are making their resources available to the next generation of music industry professionals."

Joe Rapolla – Chair, Music & Theater Arts Department / Director, Music Business & Entertainment Media Program



"Our first experience with the organization was at the Music Startup Academy's Shark Tank in NYC. My students were suddenly rocketed into the world of make-or-break business and left the event with a whole new appreciation of the risks and rewards in our industry. The Common Ground webinars are required watching in our program, introducing students to a broad array of new ideas."

Andrew Schwartz – Coordinator of Music Business and Adjunct Faculty

"The Program allows students opportunities to gain practical info on the music industry and meet important contacts that can help them land their first jobs."

Larry S. Miller – Director, Music Business Program

"We constantly remind our students how important it is to attend industry events and network with professionals, and Music Biz provides them with ample opportunity to do both."

Serona Elton – Chair, Department of Music Media and Industry / Director, Music Business and Entertainment Industries Program

"I am looking forward to the additional educational support and hands-on and networking opportunities that our students will enjoy for many years to come thanks to the Music Biz Academic Partnership Program. I can't wait to have many of them volunteer at and take part in the Music Biz 2016 Conference."

Dr. Stan Renard – Assistant Professor of Music Marketing

"We're very excited about being a part of the inaugural partnership and the opportunity to have our students attend the Nashville convention and hopefully make lasting connections with industry heavyweights."

Stephen Marcone, Ed.D – Professor of Music / Coordinator of Music and Entertainment Management Programs